

FOOD & BEVERAGE PROCESSING IN CANADA

With its vast agricultural resources, favourable tax structure and innovation ecosystem, Canada is uniquely positioned to support the entire food and beverage value chain for both domestic and global markets.

WHY CANADA

- Availability of raw ingredients and established supply chains to produce a diverse range of food and beverage offerings.
- Canada is a recognized brand for quality food and beverage products exported to almost 200 countries.
- A strong artificial intelligence (AI) and automation ecosystem that enables innovation and productivity.

KEY INNOVATION CENTRES

The **Food & Beverage Innovation Centre (FBIC)** at the University of British Columbia in Vancouver aims to advance food and beverage innovation through research collaboration.

The **Food Processing Development Centre** in Leduc, Alberta helps build value-added processing capacity and supports industry as it pursues new opportunities.

The **Saskatchewan Food Industry Development Centre** in Saskatoon helps turn innovations into market-ready products.

The **Food Development Centre** in Portage la Prairie, Manitoba offers technical and research assistance in product commercialization for agri-food businesses.

The **Guelph Food Innovation Centre** in Guelph, Ontario is an applied research centre that employs food science and technology to advance agri-food businesses.

Centre de Développement Bioalimentaire du Québec (CDBQ) in La Pocatière, Québec is an innovation and applied research and development partner for start-ups, and small, medium, and large companies in the agri-food and biotechnology sector.

Perennia is a provincial development agency with the mission to support growth, transformation and economic development in Nova Scotia's agriculture, seafood, and food and beverage sectors.

#1

Largest manufacturing industry in Canada by value of production

Source: Agriculture and Agri-Food Canada, 2023

#1

Largest manufacturing employer in Canada, with approximately 300,000 jobs

Source: Statistics Canada, 2023

#1

Canada's rank for quality and safety on the Global Food Security Index

Source: Economist Impact – Global Food Security Index, 2022

Top Export Markets

1. United States (77%)
2. China (6%)
3. Japan (4%)

Source: Agriculture and Agri-Food Canada, 2023



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PROGRAMS

- **AgriInnovate Program** aims to accelerate commercialization, adoption and/or demonstration of innovative agri-based products or technologies that increase agri-sector competitiveness and sustainability
- The **Industrial Program** at the Agriculture and Agri-Food Canada (AAFC) Saint-Hyacinthe Research and Development Centre in Québec, helps agri-food companies with small-scale food processing and testing needs
- **Mitacs** matches companies with top-tier researchers and talent to successfully deliver innovation projects and contributes to the cost of talent
- **Scientific Research and Experimental Development (SR&ED) tax incentives** offers a 15% non-refundable federal tax credit for eligible R&D activity

NOTABLE COMPANIES IN CANADA

Meat and dairy products



Grain and oilseed products



Other food and beverage products



RECENT INVESTMENTS

JBS (Brazil) announced the increase of its beef processing capacity in Canada by opening a state-of-the-art fulfillment centre in Brooks, Alberta. *(July 2024)*

Danone (France) announced the majority of its plant-based Silk yogurts will be produced at its plant in Boucherville, Québec. The relocation of the production is estimated at over \$20 million. *(February 2024)*

Andriani Ltd. (Italy) announced plans to invest in a \$33.6 million pasta manufacturing plant in London, Ontario. This investment will represent their first facility in North America. *(January 2024)*

Red Bull (Austria) purchased a 15-acre site in Chilliwack, British Columbia for a major new production facility to support its North American expansion plans. The facility will produce a "premix" of ingredients which is currently made only in Austria. *(January 2024)*

Labatt (Belgium) announced that it will invest \$10.5 million into its St. John's, Newfoundland and Labrador brewery to add a new packaging system implementing sustainable paperboard packaging that replaces plastic packaging rings used to hold together six-packs and eight-packs of beer. *(December 2023)*

Barry Callebaut (Switzerland) has announced that it will invest \$70 million to expand its factory in Chatham, Ontario. The expansion will include new liquid and molding lines as well as enhanced dairy-free production capabilities. *(December 2022)*

CONTACT

Invest in Canada promotes, facilitates and accelerates foreign direct investment (FDI) into Canada. It is the global investor's primary point of contact. Reach out to speak with a dedicated advisor.

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