

# Your journey to novel food regulatory success with RSSL



1

## Free consultation – take the first step with our experts!

Kickstart your journey to market with a free 20-minute consultation with our team of experts.



2

## Is your product Novel or not\*?

We start by understanding your product's regulatory status through a comprehensive gap assessment. This will help determine if your product is considered 'novel' by regulatory bodies.

### *\*If your product is not Novel – we can still help!*

*Even if your product isn't classified as novel, you may still require regulatory approval for ingredients such as food additives including enzymes and food colours. RSSL provides comprehensive regulatory and R&D support to ensure compliance with safety laws and marketing requirements, get in touch to discuss your needs.*

3

## Tailored testing and submission strategy for success

We will develop a tailored testing and submission strategy covering relevant scientific studies such as compositional data, stability studies and toxicological assessments.



4

## Seamless dossier submission and follow-up

Our team can take care of the entire process, from preparing and submitting the complete dossier to the relevant regulatory body as well as managing queries and following up with authorities to ensure your submission progresses smoothly. If you already have a regulatory consultant, we're happy to collaborate to support your submission effectively.



5

## Post-approval continued partnership

With over 35 years of expertise in award-winning product development, regulatory compliance and analytical excellence – our team will help you navigate the scientific, technical and regulatory challenges, to ensure your successful product launch and growth in local and global markets.

