

LIPO ASKOR

VITAMIN C TAILORED TO YOUR BODY!

THE INNOVATIVE LIPOSOMAL VITAMIN C
WITH UNIQUE TEST STRIPS

WWW.INPROFEX.AT

RosaCelip®
liposomal delivery



iNPROFEX
SAFE TREATMENT

food supplement



VITAMIN C WITH LIPOSOMAL ABSORPTION

- Lipo C Askor Forte contains Vitamin C with advanced liposomal absorption, citrus bioflavonoids, rose hip extract, and plant-derived fatty substances.
- Developed by American and Czech experts under the patented name RosaCelip-LD®, it ensures superior absorption and efficacy.

COMPOSITION



ASCORBIC ACID



CITRUS
BIOFLAVONOIDS



ROSE HIP
EXTRACT



PLANT-DERIVED
FATTY SUBSTANCES



LIPOSOMAL ABSORPTION AND BIOAVAILABILITY OF VITAMIN C

- **ABSORPTION CHALLENGE OF REGULAR VITAMIN C:**

As a water-soluble, hydrophilic nutrient, vitamin C faces significant absorption challenges due to the intestinal fat barrier and limited capacity of intestinal transporters.

- **INEFFICIENCY OF HIGH DOSES:**

When a single dose of 1000 mg of vitamin C is consumed, up to 80% of it can be excreted without being effectively utilized by the body. Liposomal technology aims to transform vitamin C into a lipophilic form, significantly enhancing its absorption.

- **SUPERIOR LIPOSOMAL ABSORPTION:**

Unlike standard forms, liposomal absorption bypasses the limitations of intestinal transport molecules, allowing the body to absorb a significantly greater amount of vitamin C.



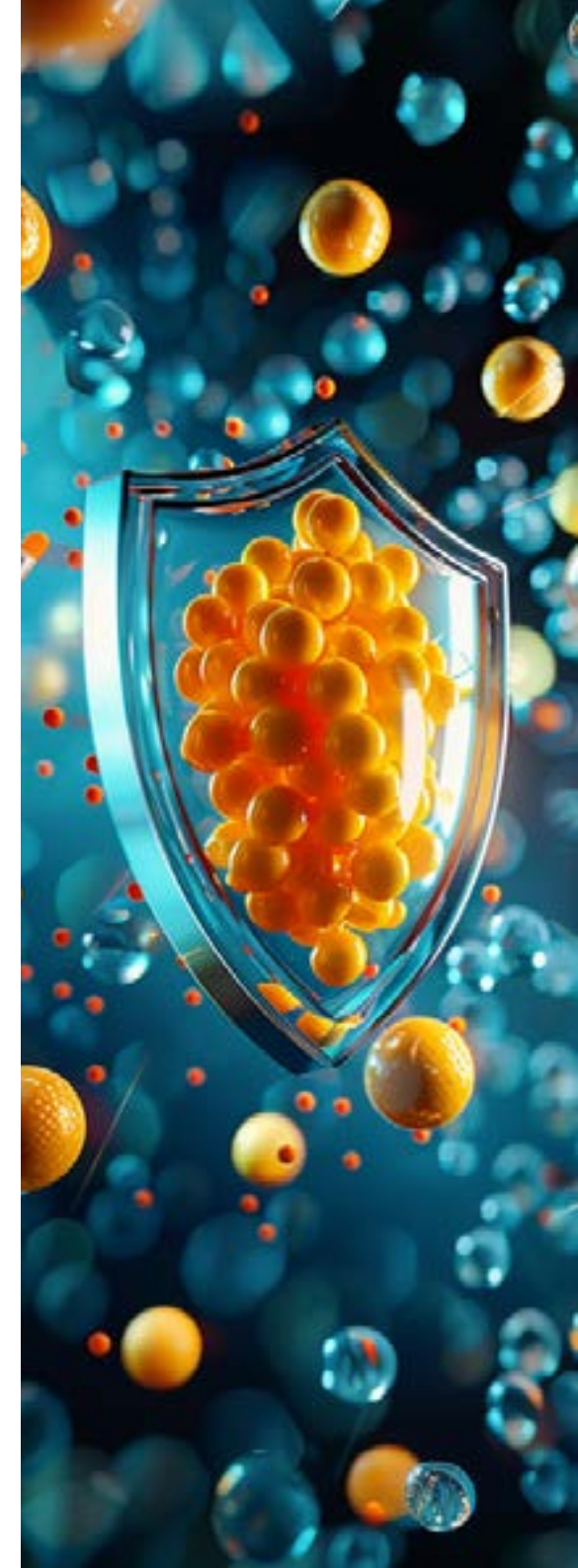
THE HIGHEST BIOAVAILABILITY OF VITAMIN C FOR THE BODY

- **STUDY BY THE INSTITUTE OF PHARMACOLOGY:**

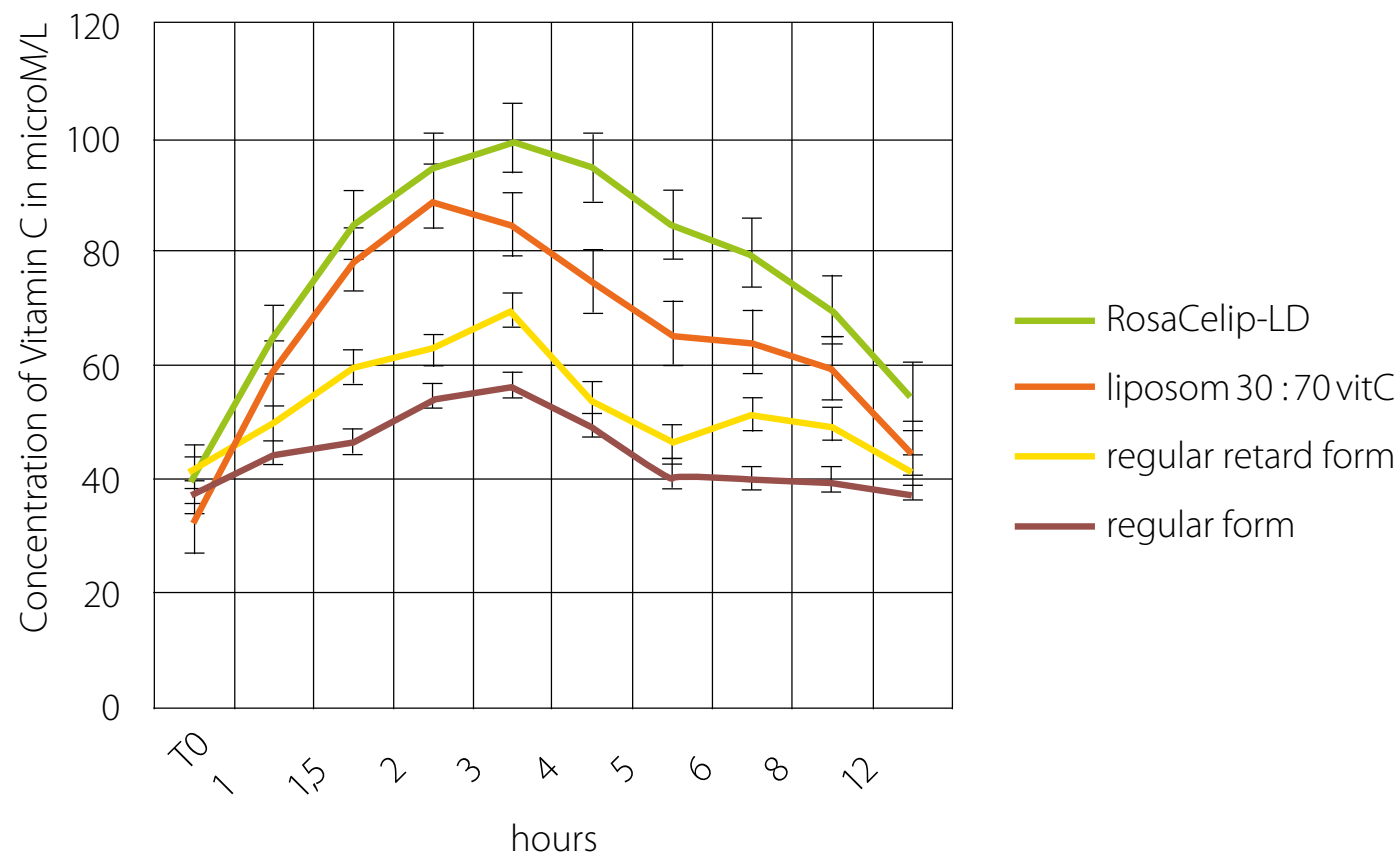
The Institute of Pharmacology conducted a study to evaluate the plasma concentrations of vitamin C after administering a single 1-gram dose of four different vitamin C preparations.

- **COMPARATIVE BIOAVAILABILITY:**

The study found that the bioavailability of vitamin C was significantly higher in specialized formulations compared to the standard, unprotected form. Specifically, the slow-release form increased bioavailability by 2.3 times, liposomal formulations with 30% lipid and 70% vitamin C increased it by 4.1 times, and **RosaCelip-LD in Lipo C Askor Forte showed a remarkable 5.5 times higher bioavailability.**



ROSACELIP-LD BIOAVAILABILITY IN STUDY



Boženský J, Kopriva F, Kotlářová L, et al. Vitamin C, anti-infective immunity and the issue of decreased vitamin C levels in children. Biomed J Sci Tech Res 2021;35(2):27532-8

VITAMIN C:

- CONTRIBUTES TO **NORMAL FUNCTIONING OF THE IMMUNE SYSTEM.**
- CONTRIBUTES TO **NORMAL COLLAGEN FORMATION FOR NORMAL FUNCTION OF BLOOD VESSELS, BONES, CARTILAGE, GUMS AND SKIN.**
- CONTRIBUTES TO **NORMAL ENERGY METABOLISM.**
- CONTRIBUTES TO **NORMAL FUNCTIONING OF THE NERVOUS SYSTEM.**
- CONTRIBUTES TO **NORMAL PSYCHOLOGICAL FUNCTION.**
- CONTRIBUTES TO **THE NORMAL FUNCTIONING OF THE IMMUNE SYSTEM.**
- HELPS **PROTECT CELLS FROM OXIDATIVE STRESS.**
- CONTRIBUTES TO **REDUCING TIREDNESS AND FATIGUE.**
- CONTRIBUTES TO **THE REGENERATION OF THE REDUCED FORM OF VITAMIN E.**
- **INCREASES IRON ABSORPTION.**



INDEPENDENT BIOCHEMICAL TEST OF THE 13 BEST-SELLING FOOD SUPPLEMENTS WITH VITAMIN C IN THE CZECH MARKET

- **RESULTS:**

1ST PLACE LIPO C ASKOR FORTE

- **REASONS:**

1. Contains a protected complex of ingredients (liposomal vitamin C, bioflavonoids, and rosehip extract), designed for optimal usability and maximum absorption.
2. Despite offering the highest absorption of vitamin C into the body, the cost of a 1000 mg daily dose is remarkably low, around 10 CZK (0.4 EUR).
3. It is the only product that includes test strips to measure the body's saturation levels and determine the appropriate daily dosage.



COMPOSITION AND DOSAGE OF LIPO C ASKOR FORTE 60 AND 120 CAPSULES



- **DOSAGE:**
Adults and children aged 6 years and over take 1 capsule daily with water, if possible in the morning on an empty stomach.
- **INGREDIENTS:**
Ascorbic acid, bioflavonoids from citrus fruits, rosehip extract, emulsifier fatty acids, hydroxymethylcellulose.

RosaCelip-LD®	Average content: RosaCelip-LD®	Average content % VNR*
Vitamine C	500 mg	625 %
Citrus bioflavonoids	10 mg	
Rosehip fruit extract d.e.	10 mg	

* NRV: Reference Nutrient Value

UNIQUE FEATURE: THE URO-C-KONTROL TEST STRIPS

- The test strips (of the medical device for in-vitro use of URO C KONTROL®) are used to determine the concentration of ascorbic acid in the urine. 30 seconds after moistening the test strip with fresh urine, the discoloration provides orientation information about a possible deficiency of ascorbic acid in the organism.
- Ideally (yellow discoloration) continue with the appropriate dosage or, in the event of a deficiency of vitamin C in the organism (green discoloration), the daily dosage should be increased. This procedure is very important because the daily requirement and consumption of vitamin C in the organism depends in particular on its current psychological and physical stress. The interpretation of the test result can be found in the package insert.



UNIQUE FEATURE: THE URO-C-KONTROL TEST STRIPS



The test strips must be used within 30 days of opening the packaging.



This product complies with Directive 98/79/EC for diagnostic medical devices used in vitro.



AVAILABLE MARKETING SUPPORT

- Product website (+PPC campaigns)
- TV commercial
- Print advertisement
- Series of promotional videos
- DL leaflet
- Poster
- Roll-up banner
- Printed brochure for Lipo C Askor
- Facebook and social media campaign
- YouTube video



PRIVATE LABEL SOLUTION

- We are excited to offer not only our premium product, Lipo C Askor, but also exclusive **private label solutions tailored to your brand's needs**. Our private label service allows you to customize the product, ensuring it aligns perfectly with your business goals and market strategy.
- **ADVANTAGES OF OUR PRIVATE LABEL SOLUTIONS:**
 - **Customization:** Tailor the Lipo C Askor formula, packaging, and branding to create a unique product for your customers.
 - **Brand Identity:** Enhance your brand loyalty and recognition by offering a high-quality product under your own label. Take advantage of the RosaCelip formula and the Uro-C-Kontrol test, both exceptional systems were developed in the best American laboratories.
 - **Cost Efficiency:** Enjoy significantly reduced costs compared to developing a new product from scratch, maximizing your profit margins.
 - **Quick Market Entry:** Introduce your product to the market swiftly without lengthy development cycles and regulatory hurdles.

Partner with us to leverage these benefits and maintain the integrity and quality of a product trusted by consumers worldwide. For more information or to discuss our private label solutions.



PRICING POLICY

FINISHED PRODUCT LIPO C ASKOR for a normal pharmaceutical distributor Price (EXW): **29,20 eur (120 capsules)**

(46 EUR final recomm. price in the pharmacy)

Currently available: German, Italian, French, Czech versions



food supplement

LIPO C ASKOR AND PRIVATE LABEL PRODUCT

LIPO C ASKOR FORTE 60 cps	Selling price EXW
5 000 pcs	14,70 €
10 000 pcs and more	14,20 €

LIPO C ASKOR FORTE 120 cps	Selling price EXW
5 000 pcs	19,70 €
10 000 pcs and more	18,40 €

These prices apply to distributors who invest in marketing activities to support the sale of Lipo C Askor and for private label orders of 5,000 units or more.

CONTACT

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LIPO CASKOR