

POUCH FACTORY

A NEW DESIGN
FOR YOUR PACKAGING



Personal advice
and design service



Recyclable and
sustainable materials



From €0.30 per piece
4 weeks delivery time



POUCH FACTORY

We Are The Pouchfactory

The Pouchfactory is an innovative packaging specialist focused on sustainability and flexibility. With advanced technology, we enable customers to create high-quality packaging with excellent print quality, barrier properties, and durability. Our quick delivery times help organizations bring products and campaigns to the market swiftly. We primarily produce stand-up pouches.

Flexible Packaging Solutions for Every Need

The Pouchfactory, part of the family company Volkers, has been active in the packaging world since 1925. Our recyclable pouches are versatile and suitable for food, supplements, cosmetics, pet food, tea, and coffee. Each material is tested for protection against oxygen, moisture, and UV light. Orders are possible from as little as 1,000 pieces per design, unique in the market.

Using advanced printing methods and fast delivery times, The Pouchfactory offers brands the opportunity to quickly switch designs, order small batches, and test new products. We deliver small and medium-sized pouch orders, from 1,000 to 50,000 pieces within 3–4 weeks. This saves on storage costs and prevents excess packaging.



Our Focus

At The Pouchfactory, we create product journeys from beginning to end. We continuously seek new ways to package even more sustainably for our customers. That is where our focus lies.

This focus seamlessly aligns with our customers' needs. The production process is highly efficiently organized.

We continuously optimize the production process and minimize packaging waste. We advise customers to choose the most sustainable way of packaging through the correct material selection.

In addition to different packaging formats and add-ons, you can choose between conventional and sustainable packaging materials. Benefit from our years of packaging knowledge and increase the value of your products with attractive and sustainable packaging.

Safely Packaged, Suitable for Every Product

Our pouches are designed to optimally protect products, from food and supplements to cosmetics and more. Thanks to high-quality materials, they offer excellent barriers against oxygen, moisture, and UV light. This guarantees not only quality and freshness but also safe and sustainable packaging for nearly every product type.

Our Ambition

We at The Pouchfactory believe that your brand deserves to be seen with beautiful and sustainable packaging!

At The Pouchfactory, it is our mission to create packaging that ensures your brand gets the right attention. Through our packaging solutions, you can give every package a unique design. Our pouches are composed of the most optimal materials. This allows you to present a unique package that is both sustainable and distinctive to your target audience.



PRODUCTS



Recyclable Pouch

Fully recyclable pouches made from innovative PE mono materials. Create a visual attraction using a viewing window. The EVOH layer ensures optimal barrier resistance, offering protection and extending shelf life. This resealable pouch is suitable for various products and ingredients.



Recyclable Paper Pouch

This category is plastic-free and made of 100% biodegradable and recyclable paper. The paper pouches are sustainable and provide high UV protection thanks to a special coating. Suitable for dry product ingredients with a matte and natural look and feel.

Recyclable Metallized Pouch

Fully recyclable pouches made from innovative PE mono materials. The metallized middle layer provides perfect UV protection. This resealable pouch is suitable for all products and ingredients and can be fitted with an aroma valve. Give your product a premium appearance with metallic, matte, or glossy color effects.



Kraftpaper Metallized Pouch

This kraft paper pouch features an organic top layer and metallized middle layer for optimal flavor preservation. This ensures long shelf life and the best protection against UV light. This resealable pouch is suitable for all types of product ingredients and can be fitted with an aroma valve.



Heavy Duty Pouch

This category offers the best protection against heat and has a scratch-resistant material finish. These pouches are mainly used for products with a weight of several kilograms. With Heavy Duty Pouches, you have multiple material options, making them suitable for all types of product ingredients.



Bio Based Pouch

This kraft paper pouch is made from organic materials. The bio-based PLA inner layer ensures protection. The organic top layer makes this pouch eco-friendly and gives it a natural look and feel. Primarily suitable for dry product ingredients.

DESIGN



Use of the Most Innovative Materials



Fast Delivery Within 4 Weeks



Highest-Quality Printing Technology



Starting at €0.30 per piece for 10,000 units

From Design to a Stunning End Product

At The Pouchfactory, you can not only select the materials for your pouch, but also let us design it! Our studio with specialized designers is fully equipped to create pouches that perfectly match the new look and feel of your product.



Professional Design for Your Pouch Packaging

At The Pouchfactory, we understand the importance of perfect packaging design combined with the right choice of materials. Our expertise is recognized in the success stories of our clients. For example, if we see that the pouch material needs to be biodegradable, we incorporate this into the design from the outset. We know the full range of colors and ensure that your packaging achieves the most beautiful expression. Do you need to wait one to two months for results? Not with us. We start immediately, and within a few weeks, you'll have a basic design ready for your product.



Collaborating with an External Designer?

Have you already hired a graphic designer? No problem! At The Pouchfactory, we are ready to review your design and take a supportive role. We check the design and provide feedback based on our expertise, addressing aspects such as alignment, folds, and cut lines. With our expertise, we ensure your design fits perfectly on the pouch. Additionally, with optional 3D visualizations, we can show your future packaging before preparing it for printing. Contact us today to find out how we can best support you.

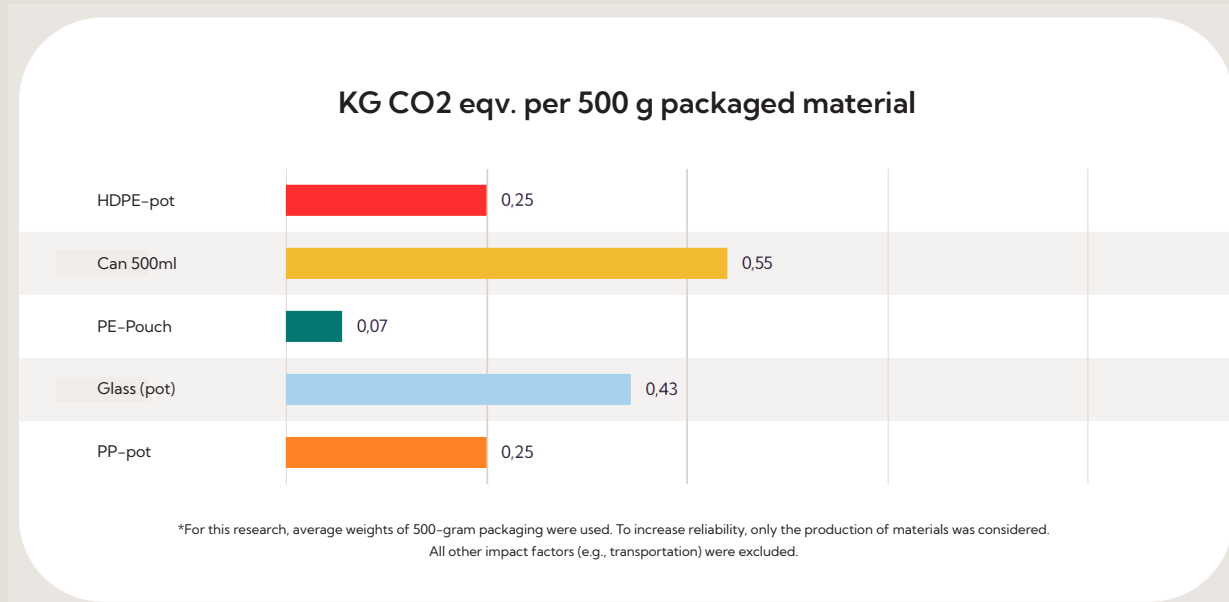


SUSTAINABILITY

Comparison Between Types of Packaging

Sustainability and environmental awareness are becoming increasingly important today. This is why The Pouchfactory conducted extensive research into the impact of the raw materials used in its packaging compared to those used in other packaging solutions. The Pouchfactory aims to contribute to a more sustainable packaging industry by offering packaging with the lowest possible CO2 emissions.

This research compares the CO2 emissions of the raw materials used for our pouches against alternative packaging materials. Results show that the production of polyethylene for our pouches has a significantly lower carbon footprint than other materials. By switching to PE pouches, CO2 emissions can be reduced by up to 87%.



Reusable Pouches

In a world where sustainability and environmental awareness are becoming increasingly prominent, The Pouchfactory focuses on developing reusable packaging solutions. Our pouches, made with the highest quality laminated polyethylene, are designed for reuse and provide numerous advantages over traditional packaging materials.

The specialized closure system ensures the contents of the pouches are securely preserved and can be reused, minimizing waste. These pouches are crafted from high-quality laminated polyethylene, making them highly recyclable. We aim to exclude the use of other types of plastic in our products.

Printing Technology

The sustainability of printing technology on plastic packaging materials is a crucial aspect of the packaging industry. Factors such as ink selection, printing processes, and design elements significantly impact the environmental footprint of packaging.

Economic Benefits:

- Order "Just in Time" the quantities you need as a Brand Owner.
- No more mandatory large minimum order quantities required, as with flexo or gravure printing.
- Order "On Demand" from The Pouchfactory, exactly what you need.
- Our digital printing eliminates high upfront costs for plates and cylinders.
- Combine multiple designs within a single production batch of the same format using digital printing technology.
- Our printing process is efficient, flexible, and less time-consuming compared to conventional printing technologies.



Our Digital Presses

The Pouchfactory produces packaging using modern, sustainable HP Indigo Digital Printing technology.

With our HP Indigo digital presses, we provide both economic and environmental benefits to you as a Brand Owner.

Sustainability Advantages:

- HP presses reduce CO2 emissions and have a lower global warming impact compared to conventional printing technologies (source: LCA study Earth Shift Global).
- Digital printing consumes significantly less energy than traditional methods. No plates or cylinders are required, reducing CO2 emissions further.
- The Pouchfactory produces sustainable, recyclable mono-material PE-PE films that are environmentally friendly..
- Various materials can be printed, including paper, foil, plastic, and biodegradable options, with specialized properties such as barrier or heat resistance coatings.
- Raw materials, including films, inks, and adhesives, are recyclable or compostable.
- Eco-friendly water-based inks free of VOCs, available in variants such as white, fluorescent, and metallic inks
- Lower energy consumption for inks compared to solvent- or UV-based alternatives.

BRANCHES

Customized Solutions for Every Industry

From food and pet snacks to supplements and spices: our pouches are designed to meet the specific demands of every sector. With strong, sustainable materials and eye-catching designs, we ensure perfect presentation, both in stores and online. Whether it's fresh food, tea, or coffee, our packaging offers a premium solution tailored to your product and brand.



Pet Food

Create custom pouch packaging for pet food or snacks that is re-sealable and easy to take along, designed for our animal friends.



Tea

Bring your online marketing strategy and campaigns to life with varied designs in the packaging of your tea brand as an eye-catcher in the store!



Supplements & Nutrition

Unique eye catching packaging, that radiates what your company stands for; strong, sustainable, tear-resistant, high quality and unbeatably good.



(Fresh) Food

Within the food industry, products are usually physically placed on the shelves where it is highly important that the product stands out as an eye-catcher



Sweets & Snacks

Let the packaging be the connection between in-store and online. Bring your marketing strategy and campaigns to life with varying designs in the packaging of your brand.



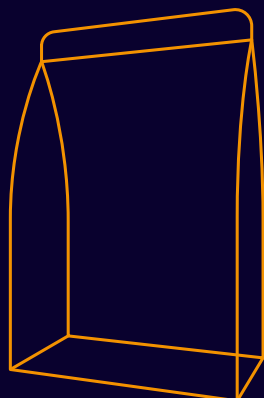
Coffee

Customers buy with their eyes, so ensure your coffee packaging reflects the quality of your product. Choose sustainable and eco-friendly pouch packaging.



Herbs & Spices

Premium herbs and spices must be kept in a dry location and shielded from moist and UV light, for long-term preservation of flavour and quality.



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