# ZSNGUT

HARMONY STARTS FROM WITHIN



microphyt



### GROWING DEMAND FOR NATURAL SOLUTIONS THAT NOT ONLY IMPROVE GUT HEALTH

Today, more and more consumers are looking for natural solutions to improve their intestinal health and general well-being. While digestive disorders affect up to 40% of the world's population<sup>1</sup>, one in two people affected by these disorders say it has a negative impact on their mood and emotions, stress, mental and physical fatigue and quality of sleep on a daily basis<sup>2</sup>.

References: <sup>1</sup>Sperber et al., Gastroenterology, 2021. <sup>2</sup>Opsio, U.S. consumers survey for Microphyt, 2023

#### **INNER PEACE STARTS WITH A HAPPY GUT**

The link between gut health and mental wellbeing should not be underestimated. Key neurotransmitters that regulate mood are mainly produced in the gut. An imbalanced gut can trigger not only gastrointestinal symptoms but also negatively impact mood, leading to stress and mood disorders. On the other hand, emotional strain often worsens digestive problems. This interdependence makes it crucial to address both aspects simultaneously.

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ZenGut™ is a breakthrough ingredient designed to support overall gut health by improving intestinal function, digestive comfort and microbiota balance, while regulating essential biomarkers, such as chromogranin A, crucial for improving mood and managing stress through the gut-brain axis\*. The benefits of ZenGut have been demonstrated and felt after just 4 weeks of low-dose supplementation.

ZenGut naturally fosters a balanced gut and mental wellness, promoting overall well-being and harmony from within\*.

ZenGut is a microalgae-based ingredient, from the *Tetradesmus obliquus Mi175.B1.a* microalgae, sustainably produced in France using an innovative and patented hydro-biomimetic technology.













### ZENGUT



After just 4 weeks of low-dose supplementation, ZenGut™:

- **M SUPPORTS OVERALL GUT HEALTH AND DIGESTIVE COMFORT**
- **M IMPROVES GUT MICROBIOTA BALANCE**
- **W SUPPORTS MENTAL HEALTH**
- IMPROVES EMOTIONAL WELL-BEING

RDBPC 4-week clinical trial on 56 healthy adults between 25-50 years of age with intestinal complaints.

The ZenGut treatment group received 250mg of ZenGut powder, equivalent to 100mg of ZenGut in liquid form.

Alpha Diversity Index Mean Change from

Baseline (at Genus

0.25

0.20

0.15

0.10

0.00

-0.05

More effective in reducing overall GI symptoms\*

-27%
Reduction of indigestion symptoms\*

More effective in improving mood and mental well-being\*

Reduction of crucial biomarker involved in stress response level (CgA)\*

#### ZenGut™ reduces overall GI disorders\*

by decreasing GSRS global score (indigestion, constipation and diarrhea scores)



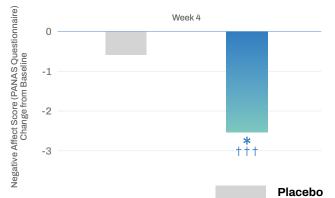
#### ZenGut™ improves the balance of the gut microbiota by increasing the Alpha Diversity Index

Week 2 Week 4

p=0.052
vs baseline

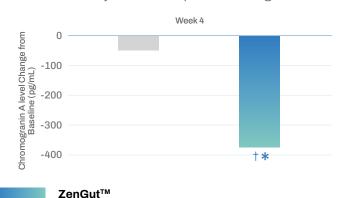
#### ZenGut™ improves mental well-being and mood state\*

by decreasing the negative affect score (PANAS)



#### ZenGut™ helps regulate stress\*

as shown by a reduction in plasma chromogranin A level



Data is based on means and 95% confidence intervals.  $\dagger$  indicates significant within groups difference at W2 or W4 compared to baseline (W0):  $\dagger$  p<0.05 and  $\dagger$ †† p<0.001. \* indicates significant between groups difference: \* p<0.05.



#### An innovative bioactive:

- W Derived from a unique microalgae
- M Effective at low-dose
- **U** Available in liquid and powder forms



#### Reliable and sustainable sourcing:

- W Patented hydro-biomimetic technology
- W Sustainable production process
- W State-of-the-art large-scale platform

## ZSNGUT

#### HARMONY STARTS FROM WITHIN



Clinically shown to support overall gut health and emotional well-being\*

Real benefits after just 4 weeks of low-dose supplementation

Extracted from a unique and exclusive microalgae

Available in liquid, powder and CWD forms

Suitable for:











Softgel

Capsules

owder

Beve

GMO-free, Allergen-Free

Sustainable sourcing and consistent supply

Patented hydro-biomimetic technology

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease









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Microphyt's exclusive technology