



MAXIMIZE YOUR POTENTIAL,
NO MATTER WHAT YOUR GAME IS



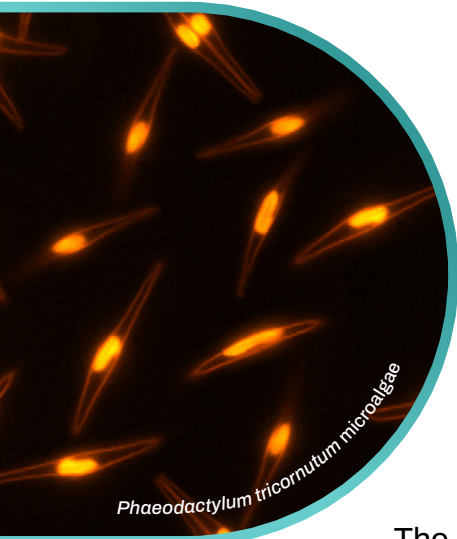


MAXIMIZING COGNITIVE FUNCTION: A GOAL FOR EVERYONE

Maximizing cognitive function is a universal goal with wide-reaching benefits for various individuals in different situations. For **students** preparing for exams, enhanced cognitive abilities lead to **improved memory retention and problem-solving skills**. **Athletes** benefit from increased **focus and strategic thinking** during competitions. **Professionals** can achieve **higher productivity and creativity**, while **older adults** may experience improved **mental agility**. Embracing strategies to boost cognitive functions, such as proper nutrition, regular exercise, and cognitive training, can provide a **competitive edge** and **enhance overall quality of life** for everyone.

FOCUS ON E-SPORTS: A FAST-GROWING CATEGORY WITH HIGH COGNITIVE FUNCTION REQUIREMENTS

E-sports demands exceptional cognitive functions such as **quick reflexes, strategic thinking, and precise coordination**. Professional gamers must maintain **high levels of concentration and mental agility** to succeed in intense, fast-paced competitions. This burgeoning field not only highlights the importance of cognitive prowess but also underscores the potential for cognitive training and enhancement. As e-sports continue to grow, the focus on **optimizing cognitive functions becomes crucial**, providing gamers with the tools they need to **excel and stay ahead in this competitive arena**.

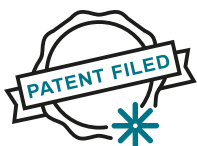


GAMEPHYT™

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GamePhyt™ is the **first bioactive complex clinically studied on experienced gamers**, who are well-known for their **high cognitive skills and abilities**.¹ This unique ingredient combines a microalgae extract and a botanical extract for optimal results.

The extract of the microalgae ***Phaeodactylum tricornutum***, an outstanding source of fucoxanthin, has been shown to have **benefits on cognitive function**, including **memory, focus, decision-making, accuracy, mental fatigue**. It works synergistically with **guarana extract** which is renowned for **boosting energy, endurance and mental sharpness**. Together, this combination of extracts makes GamePhyt™ an unparalleled solution for **enhancing everyone's cognitive performance and skills**.*



¹ Renaldo et al., 2021, Using Video Games to Improve Capabilities in Decision Making and Cognitive Skill: A Literature Review



⚡ **ACCURACY**
⚡ **REACTION TIME**
⚡ **FOCUS**

⚡ **DECISION MAKING**
⚡ **PROCESSING SPEED**
⚡ **MENTAL ENERGY**

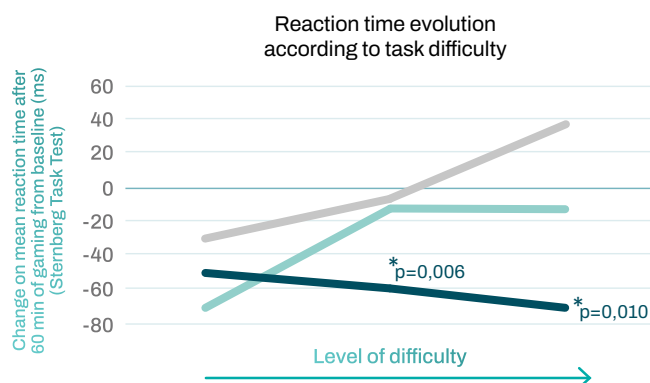
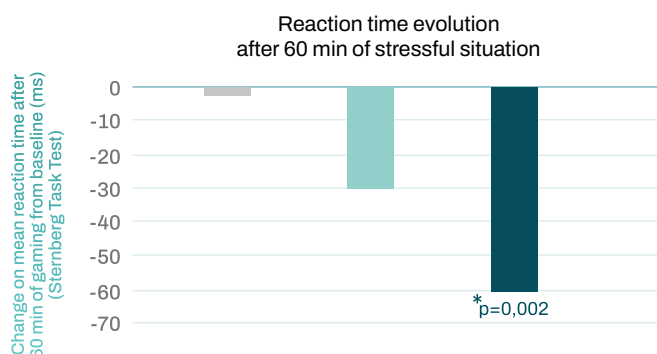
IN 15
MINUTES
ONLY

Double-blind, randomized, placebo-controlled clinical trial on 61 healthy young adults with assessment after a single dose and after 30 days of supplementation.

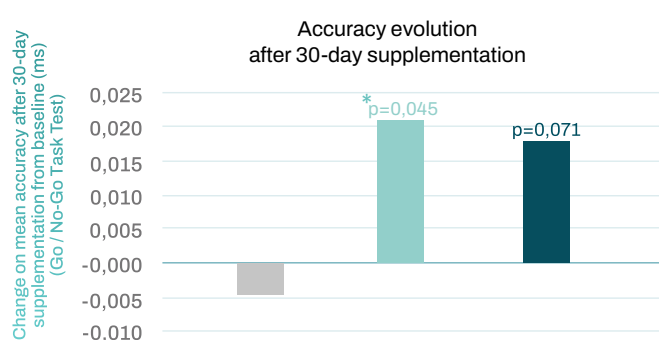
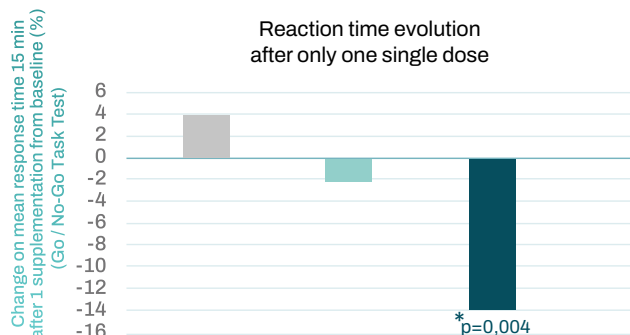
Leonard et al., *Nutrients*, 2023, 15(8), 1918.

<https://doi.org/10.3390/nu15081918>

GamePhyt™ improves memory and accuracy while limiting the effect of task difficulty level



GamePhyt™ improves sustained attention and response control both after a single dose and after 30 days of supplementation



Placebo GamePhyt™ low dose (4,4mg Fucoxanthin 40mg caffeine) GamePhyt™ high dose (8,8mg Fucoxanthin 40mg caffeine)

Data is based on means and 95% confidence intervals.

*indicates significant between groups difference (vs placebo group): *p<0.05

GAMEPHYT WAS ALSO SHOWN TO SUPPORT:



GOOD MOOD



SLEEP QUALITY



VISUAL COMFORT

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



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- Clinically-backed fast-acting nootropic to boost cognitive performance and skills*

- A unique combination of a microalgae-based extract and botanical extract.

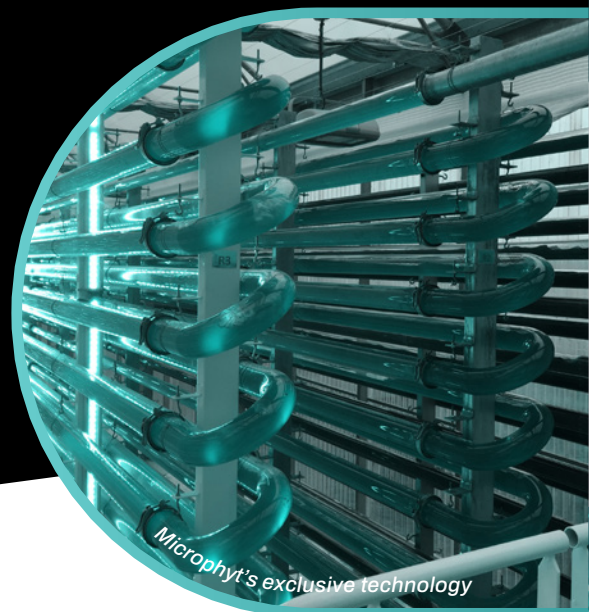
CLINICALLY SHOWN TO:

- ⚡ Increase **focus, alertness** and **accuracy***
- ⚡ Improve **reaction time** and **processing speed***
- ⚡ Improve **mental energy***
- ⚡ Support **good mood, sleep quality** and **visual comfort***

SUITABLE FOR:



- NDI Status from FDA.
- Our microalgae extract is sustainably produced in France using an exclusive and patented hydro-biomimetic technology.



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