



# portfolio.

clinically supported private label food supplements

## why our products?

PharmaLinea develops and manufactures clinically supported private label food supplements fit for premium brands. Our portfolio of ready-to-launch products covers over 10 indications and is based on our 3 key pillars of product development.



### clinically proven efficacy

8 published clinical studies on our finished formulations.





### cutting edge formulations

Developed to stand out from competition.





**Best Brand Awards** 

### premium user experience

Awarded taste & advanced delivery formats.









**IRON DEFICIENCY** 



URINARYTRACT



**PAIN** 



**PREDIABETES** 



**HYDRATION** 



**FERTILITY** 



**IMMUNITY** 



**SLEEP** 



**EYE HEALTH** 



**BONE** 





A leading iron product range, present in over 40 markets and launched by brands such as subsidiaries of STADA and Teva. 3 key advantages enable high user retention and doctor recommendation: awarded taste, significantly diminished chance of side effects, and clinically proven high efficacy. Supported by a gold-standard clinical trial on >Your< Iron Syrup and recognized by multiple awards. No. 1 iron supplements in several markets.



>YOUR< IRON SYRUP dosage (5 ml): Qfer® (14 mg Iron)

> dosage (5 ml): Qfer® (35 mg Iron)

Vitamin B6 (0,7 mg)

Adult liquid product

with awarded taste.

Vitamin B12 (1,25 mcg)

Vitamin B6 (0,7 mg)
Vitamin B12 (1,25 mcg)
Clinically proven to correct iron status in iron-deficient children.

>YOUR< IRON FORTE LIQUID

### clinically proven.

>Your< Iron Syrup increased mean ferritin levels by



>YOUR< IRON CAPSULES dosage (1 capsule):

Qfer® (15 mg Iron) Vitamin C (60 mg) Leading in several markets.

>YOUR< IRON FORTE CAPSULES

dosage (1 capsule): Qfer® (30 mg Iron) Vitamin C (60 mg)

Market leader with higher iron content.





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SUGAR-FREE PRESERVATIVE-FREE option available.



Best Brand Awards

>YOUR< IRON SPRAY dosage (4 sprays): Qfer® (14 mg Iron) Convenient, sugar-free solution for adults.







Adults

>YOUR<
IRON FORTE
LIQUID
STICK

@~-O

pharmalinea unique in private label

## urinary tract.

Natural solution for UTI prevention or acute use with an outstanding track record of market response. Supported by 2 clinical studies on the finished product. Launches in various regions are showing exceptional prescription rates and sales due to the product's efficacy. Based on an exclusive, branded proprietary ingredient Qcran®, providing an option for unique positioning and market advantage over competitors. Great taste in a user-friendly format.

### clinically proven.

**4**<sub>x</sub>

lower chance of UTI relapses with the addition of >Your< UTI Free Sachets\* to standard antibiotic treatment compared to antibiotic treatment alone

\*>Your< UTI Free Orosticks are an upgraded version of clinically studied >Your< UTI Free Sachets





## pain.

Next-generation supplements for pain relief, backed by great user feedback and proven in various markets with outstanding sell-out results. Targeting the underlying cause of joint and neuropathic pain, and not only symptom relief. Several clinical studies on finished formulations confirm the products' high efficacy.

### clinically proven.

>Your< Back Pain Capsules improved the pain-relieving effects of physical therapy by

51%

dosage (1 capsule): Qspine® (75 mg)

A proprietary complex targeting neuronal damage and pain relief.



### clinically proven.

higher improvement of swelling in the knee joint with >Your< Arthro Ease Capsules compared to a product based on chondroitin and glucosamine

#### dosage (1 capsule):

Qllagen® (40 mg) Boswellia extract (50 mg) MSM (300 mg) Vitamin C (80 mg) QvitD3 (400 IU Vitamin D3) A next generation product for joint pain and mobility.



## prediabetes.

dosage (1 capsule):
Qgluco (250 mg)
Chromium (100 mcg)
Support of balanced blood
glucose levels.





dosage (1 orostick):
Qgluco (250 mg)
Chromium (100 mcg)
Support of balanced blood
glucose levels in a tasty
stick format for adults.





Support of balanced blood glucose levels with an immediate effect that can be measured by consumers in real-time. Developed to improve glycemic response through two complementary mechanisms: reducing post-meal blood glucose levels on one hand and improving insulin efficacy and sensitivity on the other. Highly marketable solutions for a growing population looking to manage blood glucose due to (pre)diabetes, weight management, healthy aging, etc.

dosage (1 orostick):
Qgluco (150 mg)
Chromium (20 mcg)
Support of balanced blood
glucose levels in a tasty
stick format for children.

reduced mean post-meal blood glucose iAUC by Qgluco compared to placebo

# hydration.

Smart, clean, sugar-free hydration for a balanced wellbeing without rushes and crashes. Based on a proprietary Amino-Absorb® technology, an optimal ratio of electrolytes, and magnesium citrate for higher bioavailability. On-the-go sticks with various taste options or a clean approach without aromas and sweeteners.



#### dosage (1 stick):

AminoAbsorb® (3,1 g) Sodium (251 mg) Chloride (190 mg) Potassium (103 mg) Magnesium (71 mg) Vitamin C (100 mg)



PharmaLinea's proprietary amino acid complex, designed to enhance rapid absorption of water and electrolytes into our system. Instead of sugar-dependent pathways, it takes advantage of amino acid-electrolyte cotransport mechanisms in our intestine to increase the uptake of water and electrolytes. AminoAbsorb® provides clean energy for consumers and differentiation for brands.

## fertility.

Best-in-class ingredients with clinically proven efficacy provide a clear advantage in a market of commodities and multivitamins. Designed to support several mechanisms of male fertility: antioxidative protection, spermatogenesis, and testosterone levels.

#### dosage (1 capsule):

Qfertil (5 mg)

Qfolate (200 mcg bioavailable folate)

Shilajit extract (100 mg)

L-carnitine (50 mg)

Coenzyme Q10 (12,5 mg)

+ selected minerals

Clinically supported ingredients for male fertility.



#### dosage (1 stick):

Qfolate (400 mcg bioavailable folate) Myo-inositol (2000 mg) QvitD3 (400 IU Vitamin D3) Selenium (27,5 mcg)

A leading female fertility product.

An all-around formulation based on ingredients with proven effects. Using the most bioavailable form of folate and convenient stick form, the product has achieved a market-leading position in a EU market.





DHA, folate, iron, vitamins, and minerals, all in a single daily dose with proven stability at the end of shelf-life. Based on Qfolate - the most bioavailable form of folate and Ofer® - iron with superior absorption and absence of side effects. A leading product in several very different markets and successfully competing against the biggest global brands.

#### dosage (1 softgel):

DHA (200 mg) Qfolate (400 mcg bioavailable folate) Qfer® (14 mg Iron) + selected vitamins and minerals Leading pregnancy supplement in an EU market.



#### dosage (1 stick): Qlactate (5,4 g) Unique solution supporting milk supply.

Scientifically supported and recommended by experts. One of the rare solutions targeting milk supply. Preservative-free, convenient stick with great taste. Well-received by mothers in several very different markets.

# immunity.

>Your< Immuniq Line stands out in a market full of herbal commodities with a breakthrough postbiotic ingredient Qimmune. Wide range of preventive functions: anti-inflammatory action, prebiotic gut health support, and cold & flu symptom reduction. It also helps alleviate seasonal allergy symptoms. The abundant clinical support is proven to convince doctors and enables an advantage in a crowded market.

dosage (5 ml):

Qimmune (90 mg)
QvitD3 (200 IU Vitamin D3)
Zinc (2,5 mg)
Preventive product in a tasty
syrup form for children.



24%

less days with URTI symptoms with Qimmune compared to placebo

#### dosage (1 capsule):

Qimmune (500 mg)
QvitC (50 mg Vitamin C)
QvitD3 (200 IU Vitamin D3)
Zinc (5 mg)
Synergistic preventive complex
for adults.

## sleep.

An added-value solution, clinically supported to improve several sleep quality parameters, such as sleep efficiency, duration, latency, etc. Based on Qnight, an innovative ingredient with 9 clinical trials on over 500 subjects. Entails various melatonin-free SKUs for long-term sleep quality support and an SKU with added melatonin for an immediate effect on acute issues with sleep latency. Proven on various markets, showing great results, user reviews, and doctor feedback. Promotable through medical detailing or ATL.

#### dosage (5 ml):

Qnight (50 mg) Vitamin B6 (1,4 mg) Tasty syrup for continuous sleep support in children.







increase in sleep duration after 4 weeks of Qnight supplementation

dosage (1 stick):

Qnight (125 mg) Vitamin B6 (1,4 mg)

Higher dosage for periods of increased sleeping difficulties in children.

31%

increase in subjective sleep quality after 4 weeks of Qnight supplementation

#### dosage (1 stick):

Qnight (300 mg)
Melatonin (0,4 mg)
Magnesium (200 mg)
Vitamin B6 (2,0 mg)
Combination with melatonin for acute issues with sleep latency.

increase in sleep efficiency after 4 weeks of Qnight supplementation







dosage (1 capsule):

Qnight (150 mg) Magnesium (70 mg)

Vitamin B6 (1,4 mg)
Capsules for continuous

sleep support in adults.

### vision.



dosage (5 ml):

Qlute (10 mg) Qzea (2 mg)

+ selected vitamins Child-friendly form and awarded taste.



Vitafoods V Taste award



Strong scientific support stands out in the vision market and is recognized by ophthal-mologists. Based on a patented carotenoid ingredient with leading levels of zeaxanthin, enhanced bioavailability, and gold standard clinical trials proving efficacy. Together with PharmaLinea's proprietary liquid product matrix technology, the products deliver an outstanding user experience and multiple benefits for eye health. The line has been awarded for taste and for innovation.



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dosage (1 liquid stick):
Qlute (10 mg)
Qzea (2 mg)
+ selected vitamins
Sticks with tasty liquid content,
appealing to children.

40%

improvement of disability glare threshold with Qlute + Qzea compared to a 4% improvement by placebo

4x

higher change in macular pigment optical density with Qlute + Qzea when compared to placebo

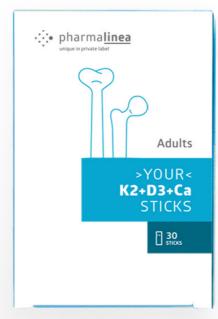
### bones.

Rare all-in-one solutions with all three key nutrients for bone health. Formulations with best-in-class sources of each nutrient enable fewer cross-interactions and improved stability. Based on branded ingredients with advanced delivery systems for better differentiation in the market. Developed for efficacy through high bioavailability and showing outstanding results in markets from Europe to Southeast Asia.

#### dosage (1 stick):

QvitK2® (45 mcg Vitamin K2) QvitD3 (800 IU Vitamin D3) Qcal™ (500 mg Calcium) High dose in convenient form.





#### dosage (6 drops):

QvitK2® (22,5 mcg Vitamin K2) Vitamin D3 (400 IU) Preservative-free, sugar-free, and allergen-free market-leading product for children.

#### dosage (5ml):

QvitMK7 (22,5 mcg Vitamin K2) QvitD3 (200 IU Vitamin D3) Qcal™ (125 mg Calcium) Tasty liquid form for children with demonstrated stability.



#### dosage (1 tablet):

QvitK2® (45 mcg Vitamin K2) QvitD3 (400 IU Vitamin D3) Qovo (437,5 mg Calcium) Classic product in tablet form for adults.



30%

higher bioavailability of Qcal™ when compared to tricalcium phosphate





#### QvitK2® (15 mcg Vitamin K2) QvitD3 (200 IU Vitamin D3)

dosage (1 capsule):

Qcal<sup>™</sup> (180 mg Calcium)

Best-quality sources of all

three key bone health nutrients in a single daily capsule.

#### dosage (1 spray):

QvitK2® (22,5 mcg Vitamin K2) Vitamin D3 (1000 IU)

On-the-go use and great taste.

liposomals.

A range of vitamins and minerals using liposomal delivery technology for increased absorption. Based on proprietary branded liposomal ingredients QlipoMg® and QlipoC® for a unique position in your market. Great taste in user-friendly on-the-go formats which cater to the fast-paced lifestyle of modern consumers.



increased in vitro permeability with QlipoMg® liposomal technology

#### dosage (1 orostick):

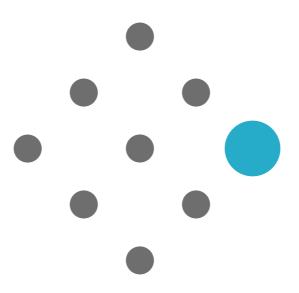
QlipoMg® (200 mg Magnesium) QvitD3 (600 IU Vitamin D3) Vitamin B6 (1,4 mg) PharmaLinea's proprietary liposomal magnesium in a tasty orodispersible powder format.



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dosage (1 orostick):
QlipoC® (1000 mg Vitamin C)
PharmaLinea's proprietary
liposomal vitamin C in a tasty
orodispersible powder format.

improved absorption with QlipoC® liposomal technology



#### PharmaLinea Ltd.

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