

# 01

# **β-Nicotinamide Mononucleotide**



#### **Product information**

**Product name:**  $\beta$ -Nicotinamide Mononucleotide

■ Common name: NMN

■ Recommended dosage: 250-500 mg /day

**CAS No.:** 1094-61-7

■ Molecular formula: C<sub>11</sub>H<sub>15</sub>N<sub>2</sub>O<sub>8</sub>P

■ Molecular weight: 334.22

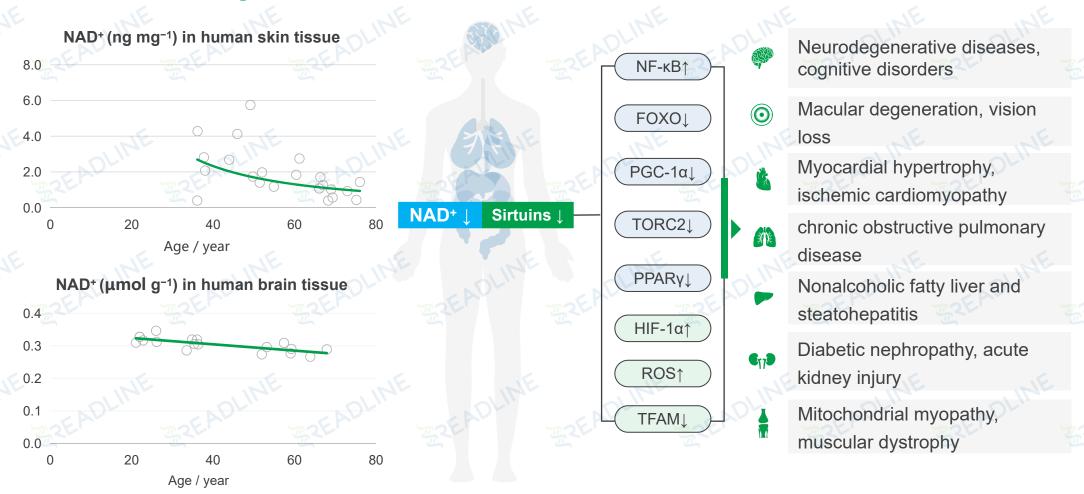
$$O = P - O$$

$$O = NH_2$$



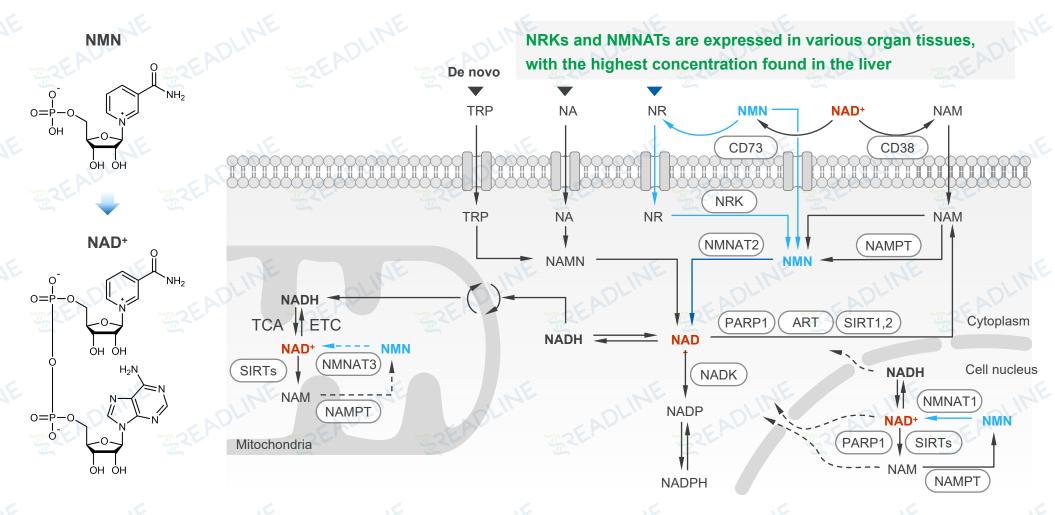


# Decreased NAD+ levels in the human body are associated with a variety of diseases



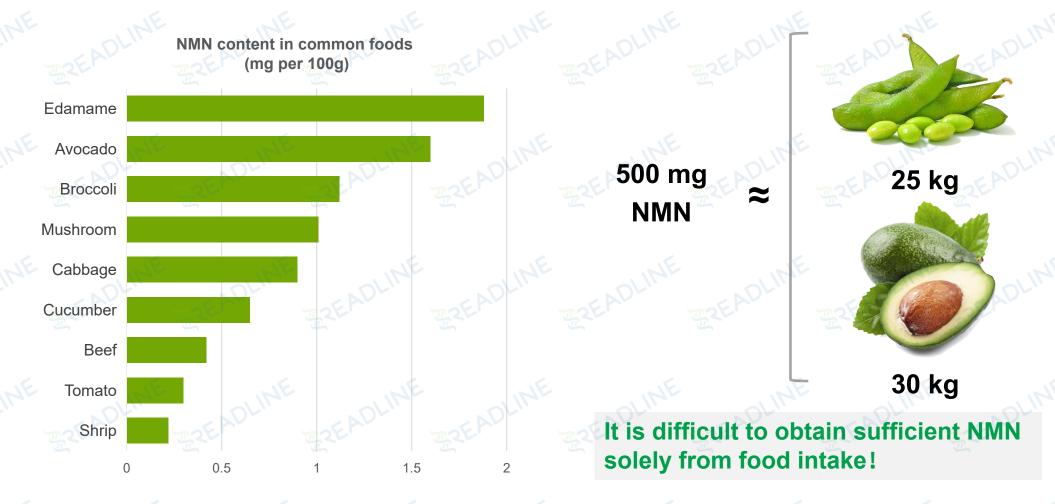


# NMN is the best way to boost NAD+ levels



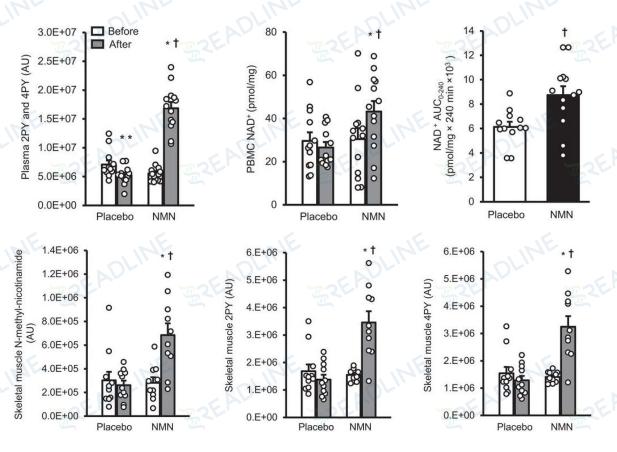


## The amount of NMN in natural foods is very limited





#### Effectiveness: NMN can increase the level of NAD+



#### Study Design:

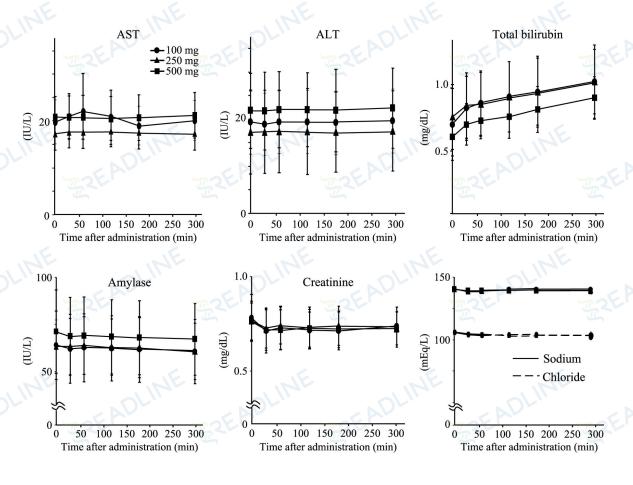
 A 10-week randomized, placebo-controlled, double-blind trial

#### Main results

 After continuous oral administration of NMN for ten weeks (250 mg /day), the metabolites of NMN (2PY, 4PY) in plasma and muscle, as well as the NAD+ concentration in peripheral blood mononuclear cells (PBMC), were significantly higher compared to the control group.



### Safety: No adverse reactions after administration



#### Study Design:

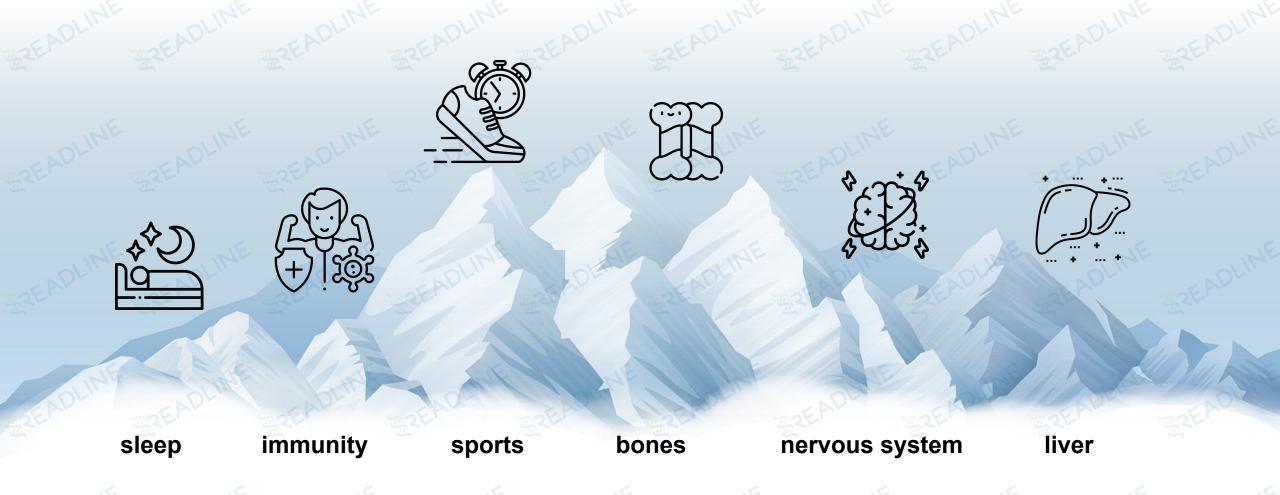
Oral administration of NMN (100 mg, 250 mg, 500 mg)

#### Main results

 After 5 hours, there were no significant fluctuations in clinical indicators such as blood pressure, heart rate, oxygen saturation, and serum biochemical markers in the subjects.



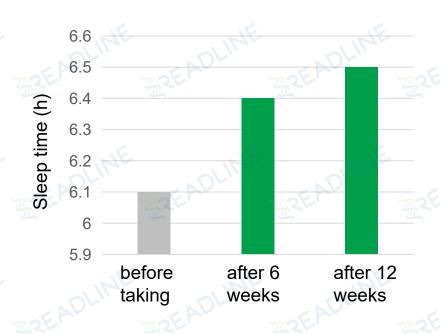
# **Mainstream Benefits of NMN**



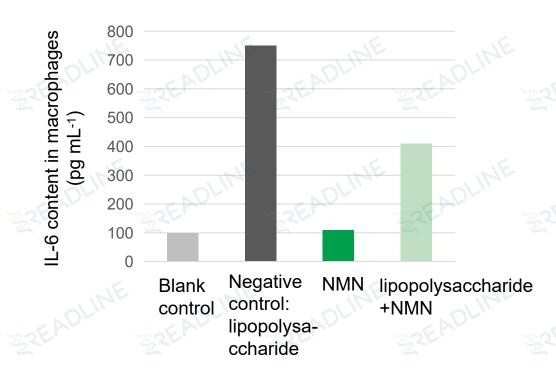


# **Efficacy correlation experiment**

#### Sleep improvement



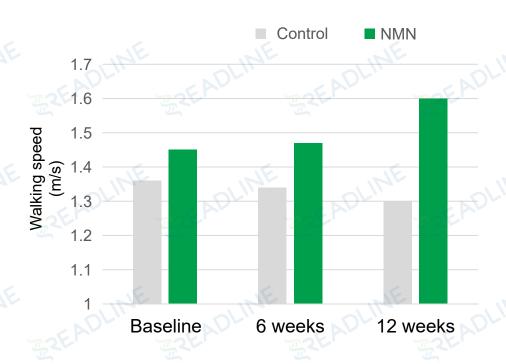
#### Enhance immunity



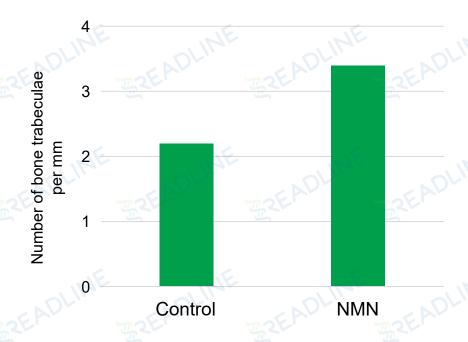


# **Efficacy correlation experiment**

#### Boost athletic performance



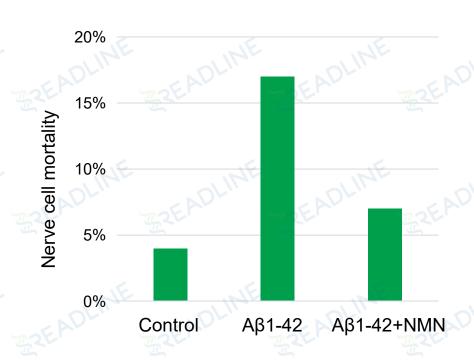
#### Strengthen bones



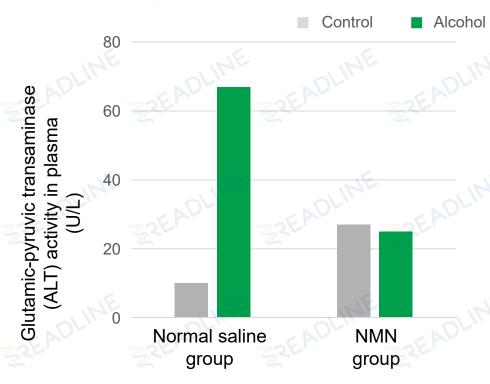


# **Efficacy correlation experiment**

Protect the central nervous system









# **Group standard setting participant**

#### 进出口用原料质量标准 β-烟酰胺 单核苷酸(生物法)

Quality standards for raw materials used for import and export  $\beta$  -Nicotinamide Mononucleotide (Biological method)

21 - 11 - 10 发布 2021 - 11 - 20

中国中小商业企业协会 发 者

T/CASME 011-202

#### 前言

本文件按照(B/T 1.1—2020《标准化工作导则 第1部分、标准化文件的结构和起草规则》的规》 起草。前注意本文件的某些内容有可能涉及专利、本文件的发布机构不远承担识别这些专利的责任。 本文件由中国验验检查科学研育能涉及转用

本文件由中国中小商业企业协会归口。

本文件起草单位。中国检验检疫科学研究院粤港澳大湾区研究院。基因港(香港)生物科技有限公司 「滋明薄房化平跨技术有限公司。尚科生物医药 (上海)有限公司。会姚莱季斯本健康科技有限公司, 苏州华赛生物工程技术有限公司,南通和康生物科技有限公司,音发医药科技(上海)有限公司, 京洛恰纳约有限公司,吉林百庚生物科技有限公司。DOLGORTH MARKETING PTELID,重庆智额医创研究 成有限公司,林次会长股深。中美限之收(上海)有限公司、深州市首业生物技术有限公司,中国检验 检疫科学研究院检测中心,LANTERN SKINCARE INSTUTUTE INC. 上海途零信息科技有限公司,国正检验 从证有限公司,中检科创《北京》测试认证有限责任公司,中检科《北京》测试技术有限公司,标管准 家(北京)海祖化服务中心。







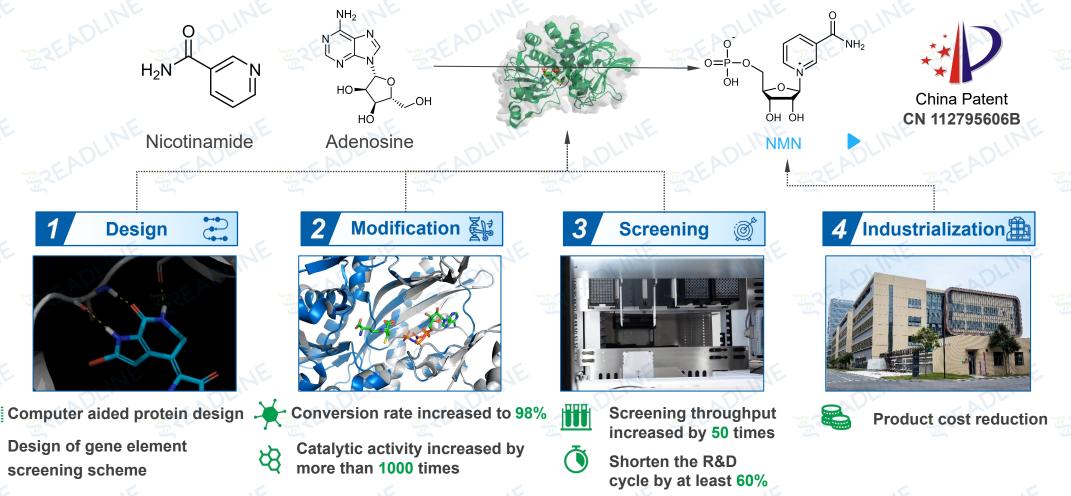
### Complete production qualification

- FDA cGMP
- FSSC22000
- ISO9001
- ISO45001
- Halal, Self-GRAS





# Technical advantage: cost leadership





# **NMN Product Appearance**





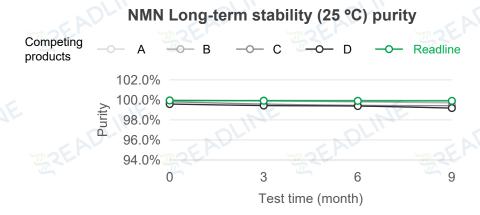


# NMN Liquidity

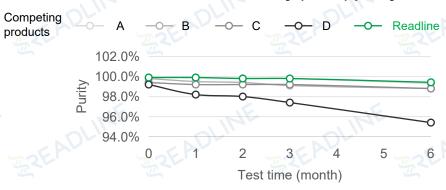




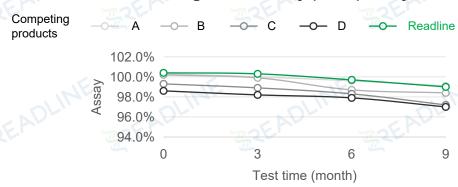
#### **Stability test of NMN**



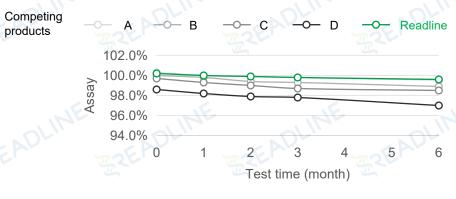
#### NMN Accelerate stability (40 °C) purity



#### NMN Long-term stability (25 °C) assay



#### NMN Accelerate stability (40 °C) assay





#### NMN stability test: product appearance

25 °C Long-term storage of NMN powder color change

Test duration (month)	Readline	Prooduct A	Prooduct B	Prooduct C	Prooduct D
0	White-like crystalline	White-like crystalline	White-like crystalline	White powder	White powder
JE 3 .JE	White-like crystalline	White-like crystalline	White-like powder	White powder	Yellowish powder
6,01	White-like crystalline	White-like crystalline	White-like powder	Yellowish powder	Yellowish powder
9	White-like crystalline	White-like crystalline	White-like powder	Yellowish powder	Yellowish powder

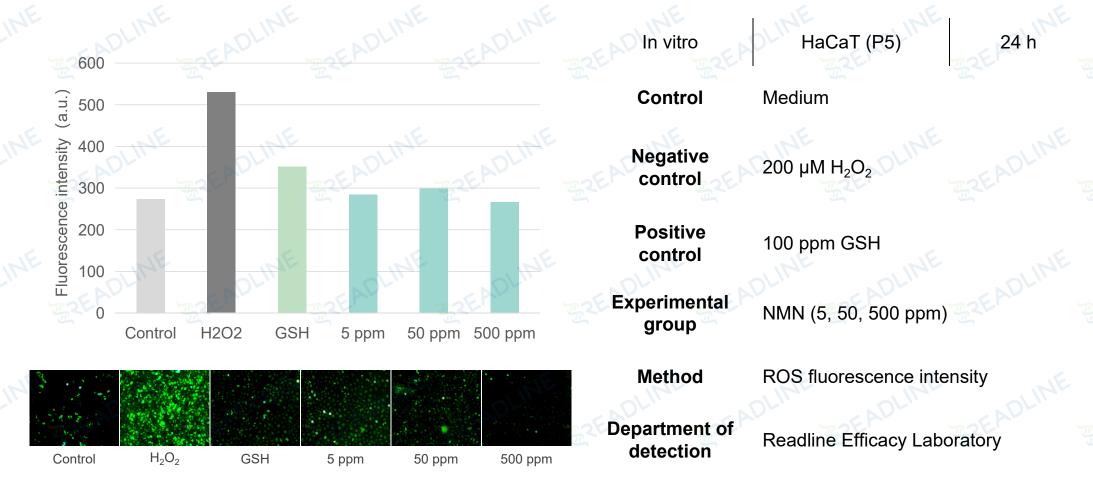
#### 40 °C accelerated NMN powder color change

Test duration (month)	Readline	Prooduct A	Prooduct B	Prooduct C	Prooduct D
0	White-like crystalline	White-like crystalline	White-like crystalline	White-like powder	White-like powder
1	White-like powder	White-like powder	Yellow powder	Yellow powder	Yellow powder
TIME 3 OF IME	Yellowish powder	Yellowish powder	Yellow powder	Yellow powder	Yellow powder
6	Yellowish powder	Yellowish powder	Yellow powder	Yellow powder	Yellow powder
9	Yellow powder	Yellow powder	Yellow powder	Yellow powder	Yellow powder





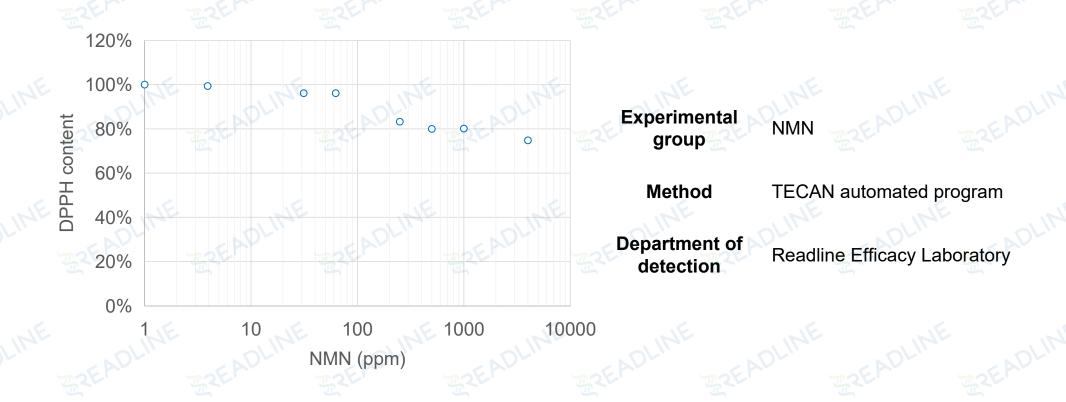
#### **Antioxidant: NMN can reduce ROS**







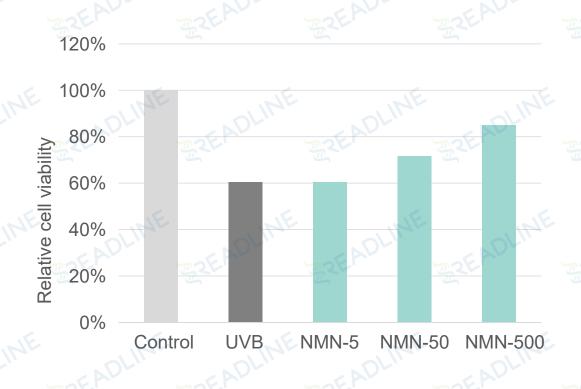
# Antioxidant: NMN can reduce DPPH (free radical)

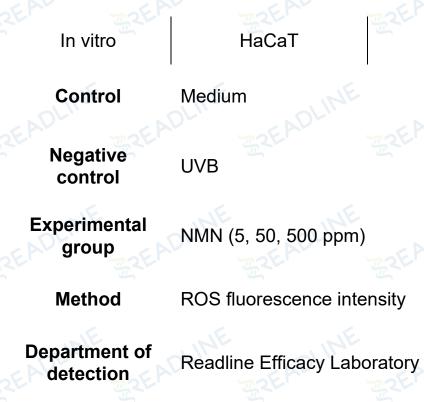






# Repair: NMN can protect cells from UV damage

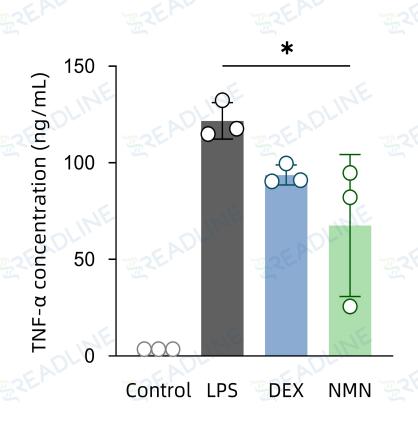


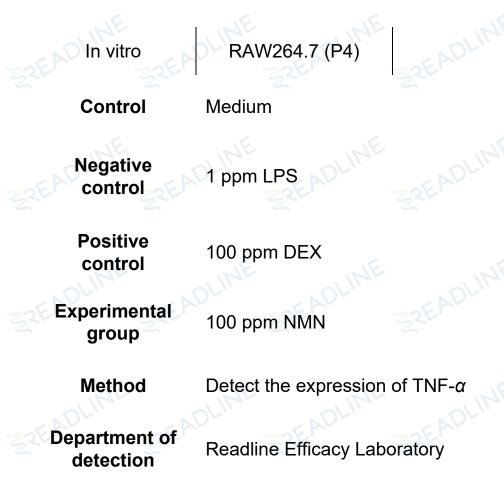






#### Anti-inflammatory: NMN can inhibit the expression of TNF-α







# **Market application**

#### NMN **Product Picture** 新兴和 Fooubody **Brand** Herbalmax **ESMONG** 基因港 Origin HongKong US US US Japan \$400 \$400 \$200 \$100 Price \$3000 60 **Specifications** 60 60 70 60 Dosage / day 1-2 2 **NMN Content** 150mg 160mg 150mg 150mg 150mg /capsule



# **Market application**

- Main form and dosage: Capusles, tablets, 125-500 mg
- The main origin of finish products:US, Japan
- ♦ Efficacy claim: NAD+ Booster
- Common combinations: Coenzyme
   Q10, PQQ, Vitamins, antioxidants



































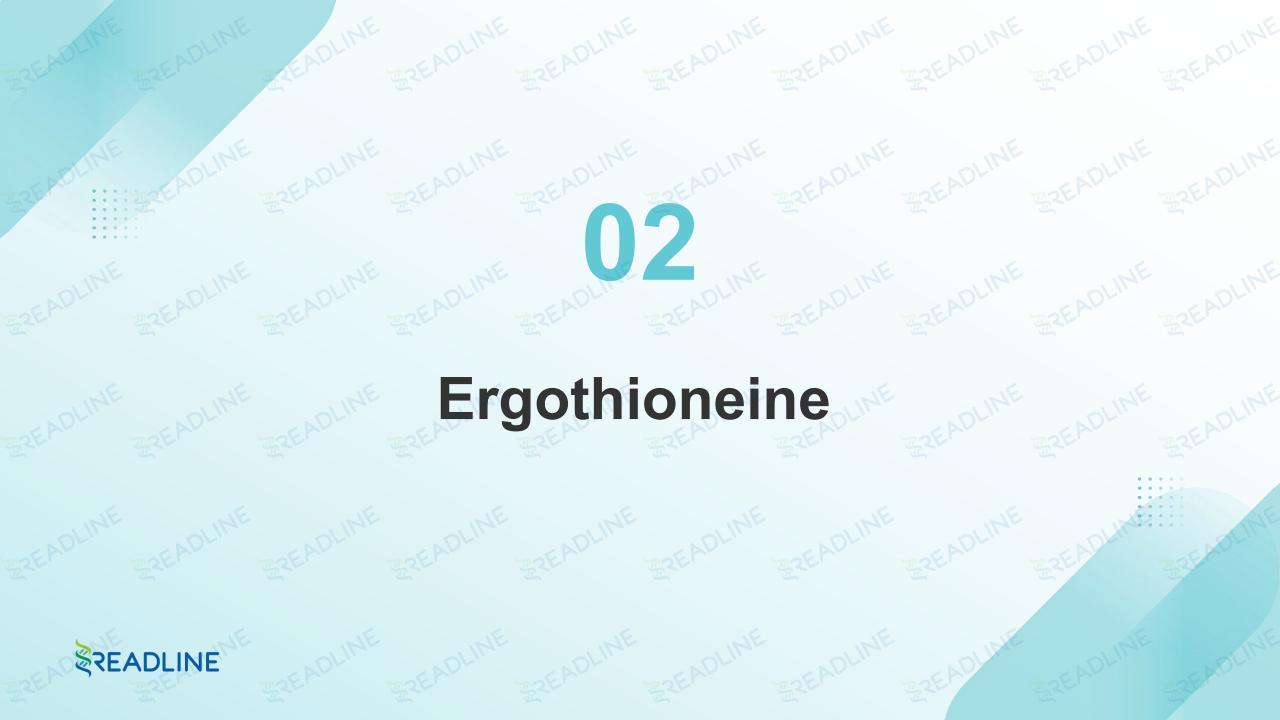












### **Product information**

Chinese name: 麦角硫因

• Name: Ergothioneine

• CAS No.: 497-30-3

• **EINECS No.:** 207-843-5

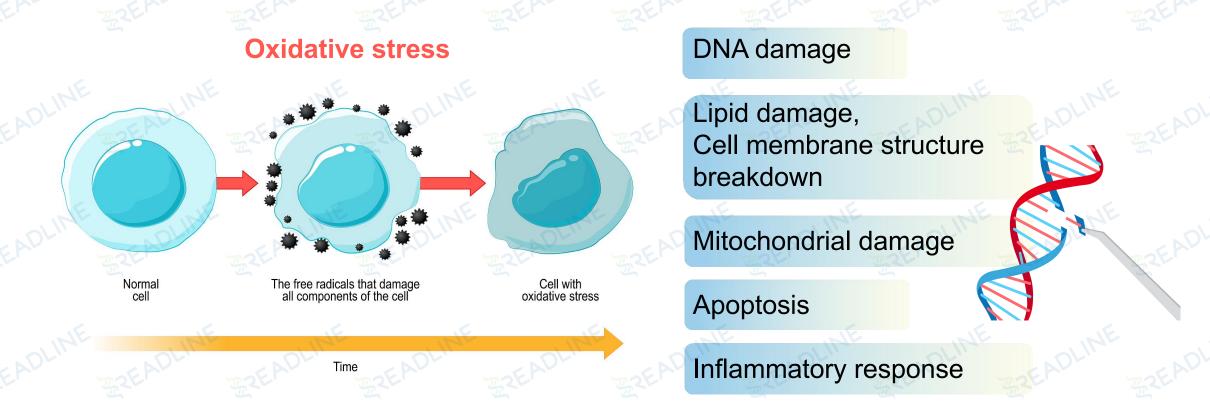
Molecular formula: C<sub>9</sub>H<sub>15</sub>N<sub>3</sub>O<sub>2</sub>S

Molecular weight: 229.3



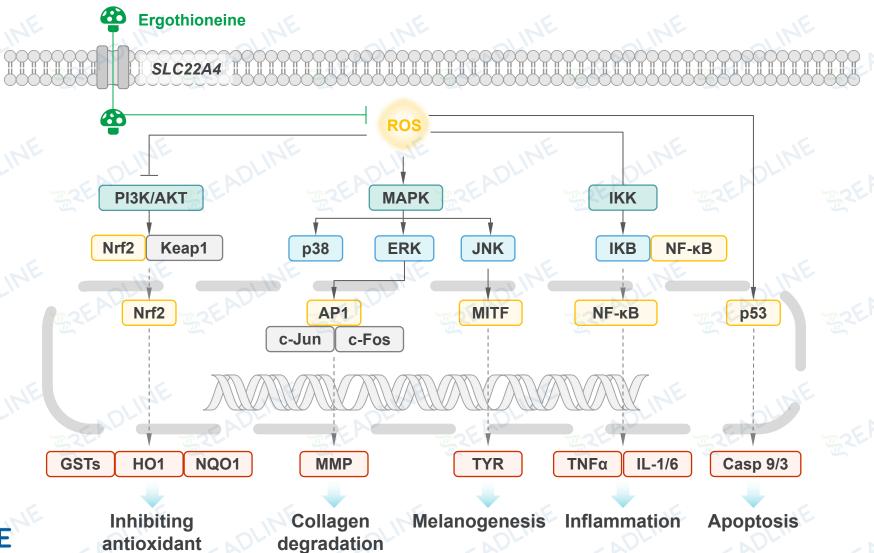


# Reactive oxygen species cause oxidative stress in cells, leading to aging





#### Molecular mechanism of ergothioneine





# Sources of ergothioneine and its content in common foods

- Only certain bacteria and fungi can synthesize it
- Mammals, plants, humans can not synthesize on their own















 Among common foods, the content of ergothione in edible fungi is higher (mg/100 g dry weight)

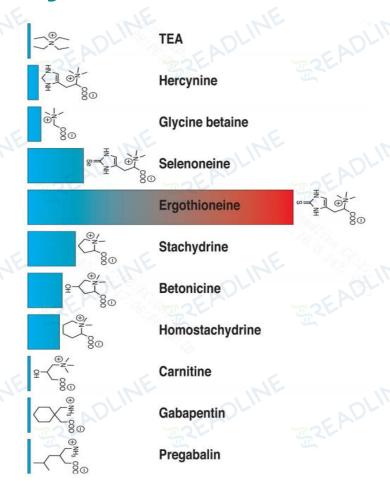


 Less in other kinds of foods (mg/1 kg dry weight)



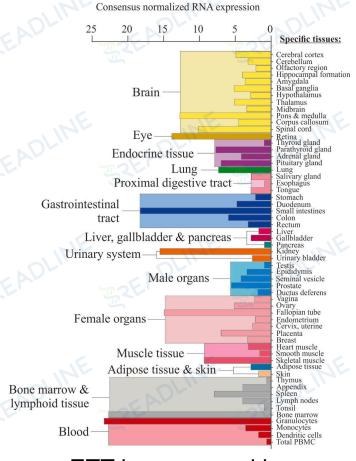


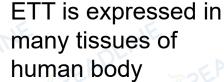
# The importance of ergothioneine: specific transport systems in the human body





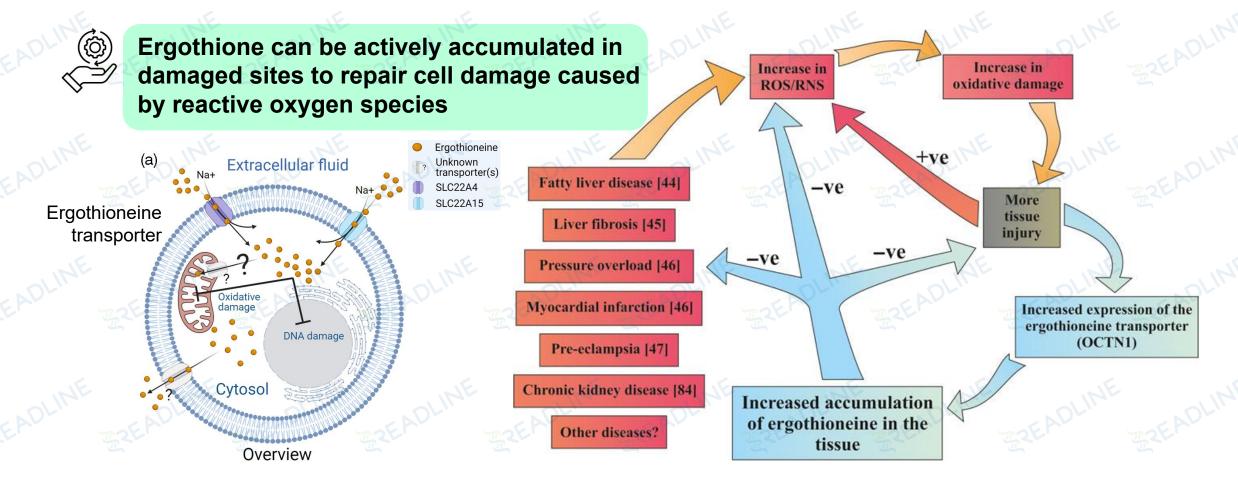
Ergothionein transporter ETT / OCTN1







### Ergothioneine is an adaptive antioxidant







#### Recommended usage







A recommended daily dose of up to 30 mg/day for adults and 20 mg/day for children

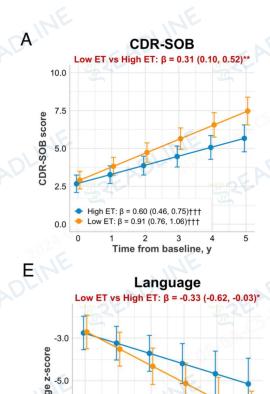


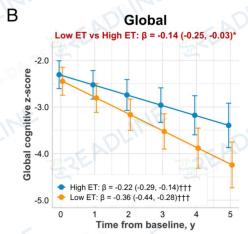
#### Difficult to Obtain Sufficient Ergothioneine Solely from Food

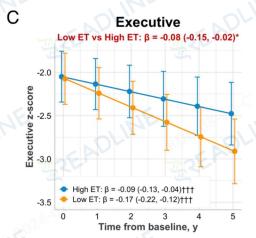




# Ergothioneine is a biomarker for predicting cognitive decline in the elderly

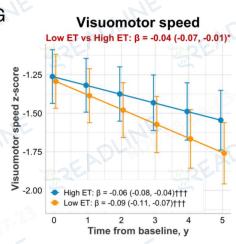


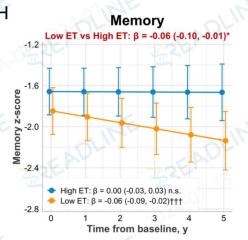






- CDR-SOB: clinical dementia score
- Global: overall cognitive level
- Executive: advanced cognitive functions





#### Conclusion

Plasma ergothioneine level can predict the development of multiple cognitive functions over 5 years



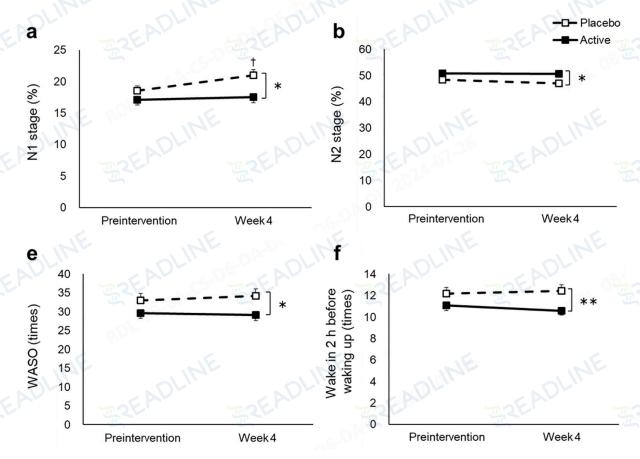
Wu L Y et al., Antioxidants, 2022, 11, 9, 1717

#### Ergothioneine can relieve difficulty falling asleep





➤ EEG measurements showed that EGT intake increased the N2 phase of non-rapid eye movement sleep and decreased the N1 phase, wakefulness, and frequency of awakening after sleep onset.





# Ergothioneine can improve cognition and sleep



Blue California完成ErgoActive®麦角硫因干预认知功能、记忆力和睡眠的开创性人体临床试验

Blue California completes groundbreaking human clinical trial on ErgoActive® ergothioneine intervention for cognitive function, memory, and sleep

GlobeNewswire | 2024-02-05 17:00 | 翻译由动脉网AI生成,点击反馈









**P25-043-24** The Effect of Ergothioneine Supplementation on Cognitive Function and Other Health-Related Outcomes in Older Adults With Subjective Memory Complaints Ian Zajac <sup>1</sup>, Naomi Kakoschke <sup>1</sup>, Linda May-Zhang <sup>2</sup>



- A total of 147 participants were randomly divided into three groups, taking 25 mg/day of ergothioneine, 10 mg/day of ergothioneine, or a placebo.
- After 16 weeks of treatment, cognitive function was assessed.

#### Results

#### Reaction time

Compared to the control group, participants who took 10 mg and 25 mg of ergothioneine had significantly shorter reaction times when performing the same tasks

#### Cognition

Both groups taking ergothioneine showed significant improvements in cognitive domains such as executive function, complex attention, cognitive flexibility, and verbal memory.

#### Sleep

Individuals taking 25 mg/day of ergothioneine had significantly higher sleep scores, indicating that ergothioneine can improve sleep quality.

<sup>&</sup>lt;sup>1</sup> CSIRO, Australia

<sup>&</sup>lt;sup>2</sup> Blue California, Australia

# **Examples of products**



#### **Claimed Efficacy:**

- Brain fuel, enhances concentration, memory
- Promotes longevity and healthy aging
- Improves cognitive function and heart health
- Natural antioxidant
- Support cell energy, anti-oxidation, anti-aging



# **Examples of products: ergothioneine content**

Brand & Product Name	Ergothioneine Content	Claimed Efficacy
Swisse L-ERGOTHIONEINE HA COLLAGEN+	5 mg / 3 capsule	Precise Repair, Lifting and Firming
LIFE EXTENSION Essential Youth L-Ergothioneine	5 mg / capsule	Expel Free Radicals, Revitalize Skin, Maintain Youthfulness
WRIGHT LIFE EGT-Ergothioneine	15 mg / capsule	Brightening and Firming
GeneIII Ergothioneine capsule	25 mg / capsule	Boost Vitality and Blood Circulation, Improve Sleep, Delay Aging, Maintain Mitochondrial Health
MapleWell Ergothioneine capsule	30 mg / capsule	Age-Defying Beauty, Brightening and Firming, Boost Energy, Improve Sleep
Yiayeah / Chstarina EGT1500	50 mg / capsule	Empower Cells, Rejuvenate Body, Enhance Sleep Quality

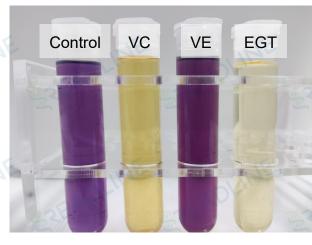


# Comparison of antioxidant capability of ergothioneine, vitamin C, vitamin E

# DPPH free radical clearance 100% 80% 60% 40% 20% 0% VC VE EGT

1000 ppm ergothioneine (EGT), vitamin C (VC) and vitamin E (VE) were reacted with DPPH for 30 min, and the optical density at 420 nm was recorded.

#### **DPPH** free radical clearance



DPPH free radical solution shows a purple colour. When free radicals are eliminated, the colour fades away.

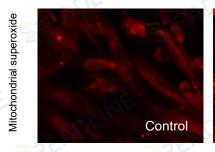


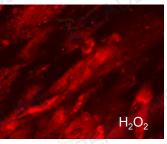
1000 ppm ergothioneine (EGT), vitamin C (VC) and vitamin E (VE) were reacted with ABTS for 5min, and the optical density at 517 nm was recorded.

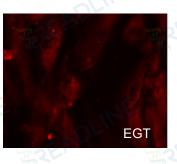
Ergothioneine shows better capability of radical clearance than VC and VE

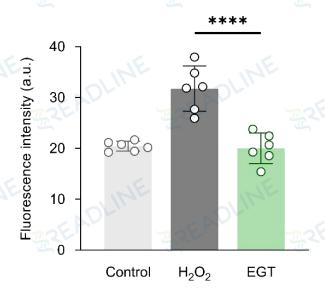


# Ergothioneine can improve mitochondrial function







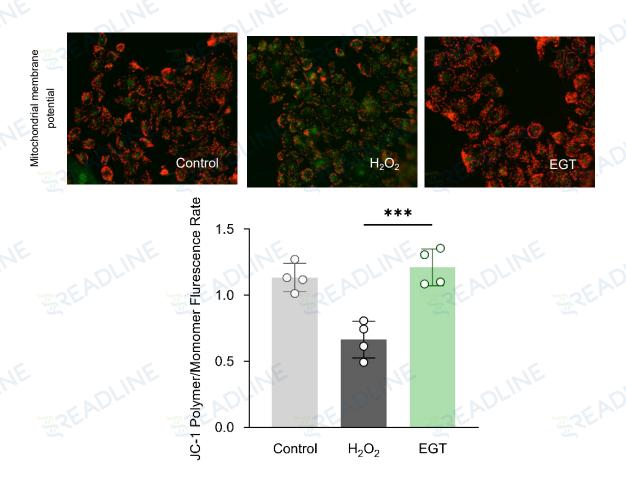


#### Reduce the mitochondrial superoxides

• HFF-1 cells were incubated with 500 ppm ergothioneine (EGT) for 24 h and then stimulated with 800  $\mu$ M hydrogen peroxide for 1.5 h, MitoSox Red superoxide indicator was incubated in the incubator for 30min to analyze the fluorescence intensity of mitochondrial superoxide ( $\lambda_{\rm ex}$  = 396  $\lambda_{\rm em}$  = 610).



# Ergothioneine can improve mitochondrial function

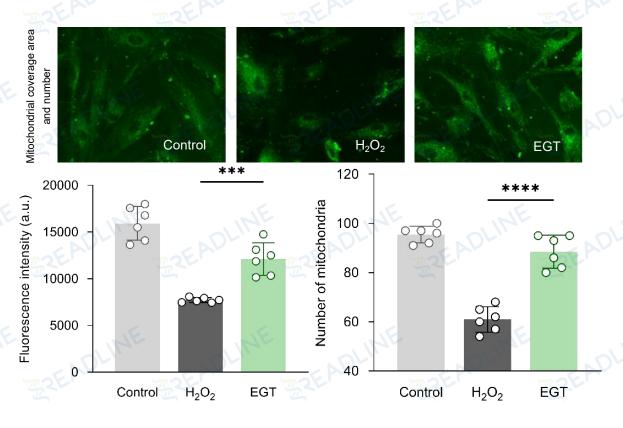


#### Maintain the mitochondrial membrane potential

HaCaT cells were incubated with 500 ppm ergothioneine (EGT) for 24 h and then stimulated with 450 µM hydrogen peroxide for 1 h, JC-1 mitochondrial membrane potential fluorescence probe was added, incubated in the incubator for 30min, and the changes of mitochondrial membrane potential were analyzed by fluorescence microscopy ( $\lambda$ ex = 514  $\lambda$ em = 529).



# Ergothioneine can improve mitochondrial function



# Maintain the quantity of mitochondria in cells

HFF-1 cells were incubated with 500 ppm ergothionein (EGT) for 24 h and then stimulated with 800 μM hydrogen peroxide for 1.5 h, MitoTracker Green FM mitochondrial green fluorescence probe reagent was added, incubated in the incubator for 30min, and the mitochondrial morphological changes were analyzed by fluorescence microscopy (λex = 490 λem = 516).



# Readline ergothioneine: Compound Enzyme-Catalyzed Synthesis

Plant extraction

Chemical synthesis

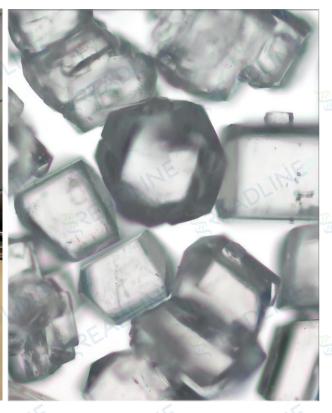
Microbial fermentation

Readline: Compound Enzyme-Catalyzed



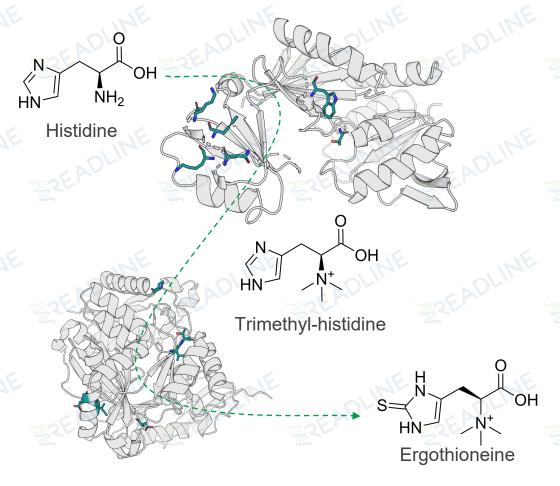


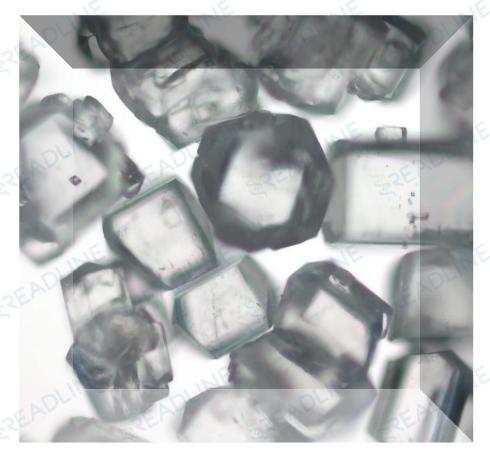






# Readline Ergothioneine: Compound Enzyme-Catalyzed Synthesis







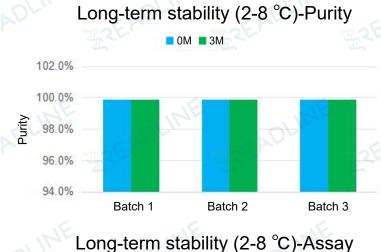
# Readline Ergothioneine: high purity, high assay

THE ADLING THE AD	Product A	Product B	Product C	Product D	Readline
Appearance					
Characteristics	White crystal	White crystal	White crystal	White powder	White crystal
Purity (%)	99.55	99.82	99.85	99.79	99.90
Assay (%)	98.69	99.08	99.13	98.87	100.3
Degree of specific rotation [α]D≥(+)122°( <i>c</i> =1)	127.9	126.3	125.9	127.1	126.8
Electrical conductivity (µs/cm)	10.3	7.11	1.4	18.8	1.5

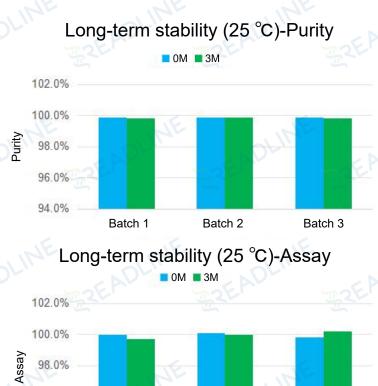


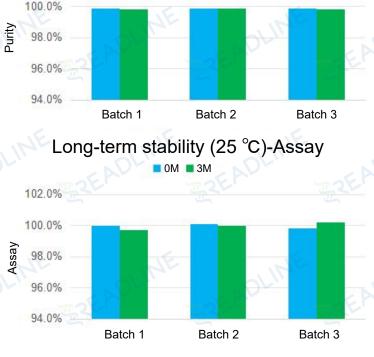


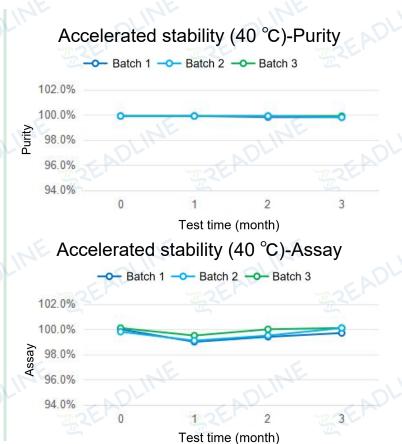
## Readline Ergothioneine: high stability



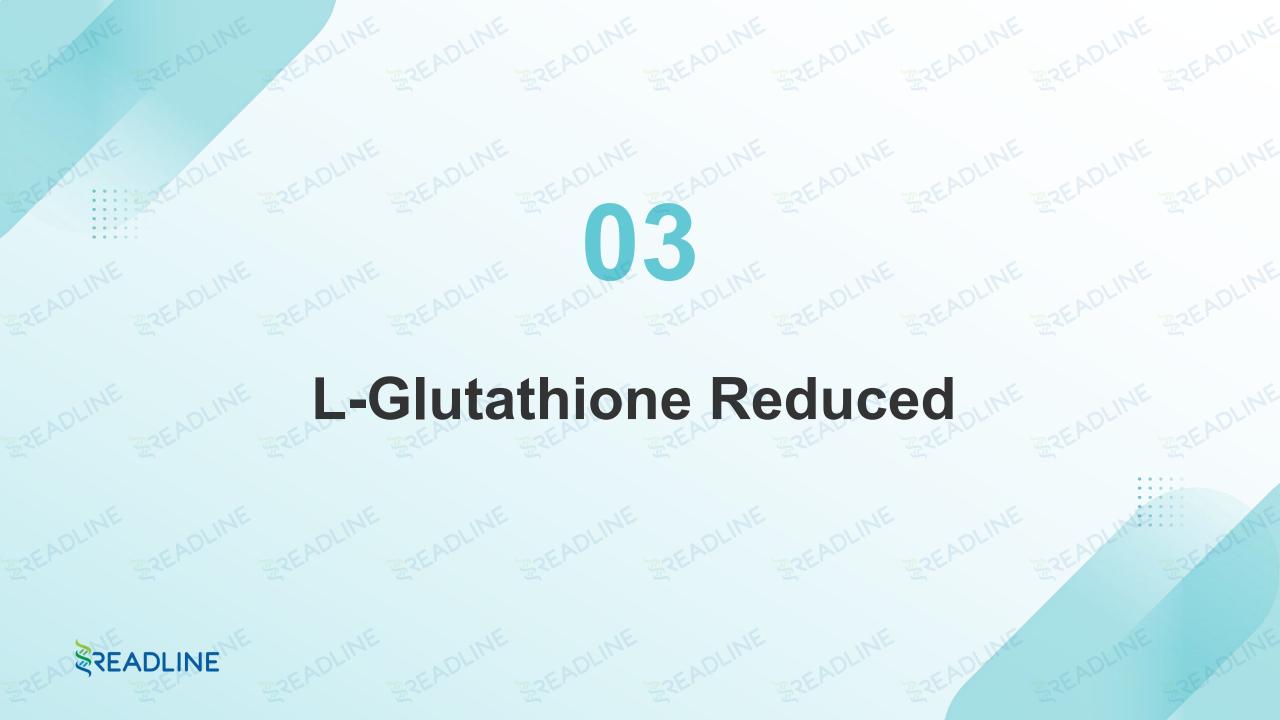












## **Product information**

■ Product name: L-Glutathione Reduced

■ Common name: GSH

■ Recommended dosage: 500 mg /day

**CAS No.:** 70-18-8

■ Molecular formula: C<sub>10</sub>H<sub>17</sub>N<sub>3</sub>O<sub>6</sub>S

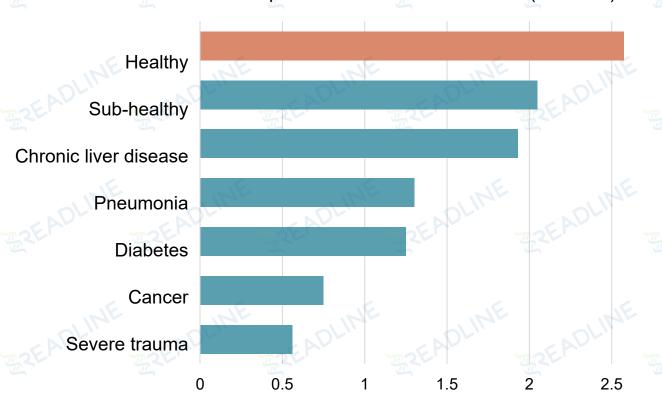
■ Molecular weight: 307.3





# Glutathione level decrease due to illness and aging

Comparison of glutathione levels in healthy individuals versus patients with various diseases (mmol L-1)

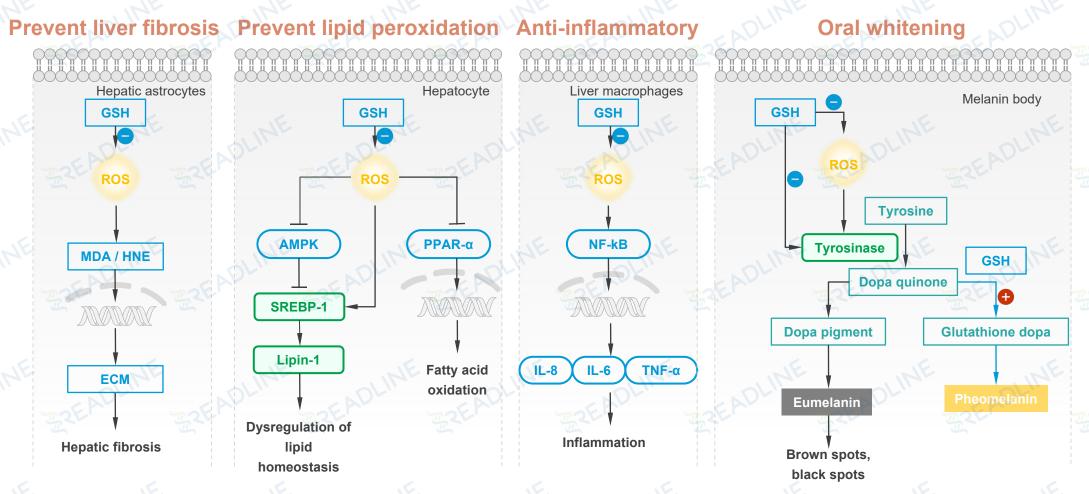


Glutathione in the human body gradually decreases with age, especially after the age of 25, and it needs to be supplemented constantly!





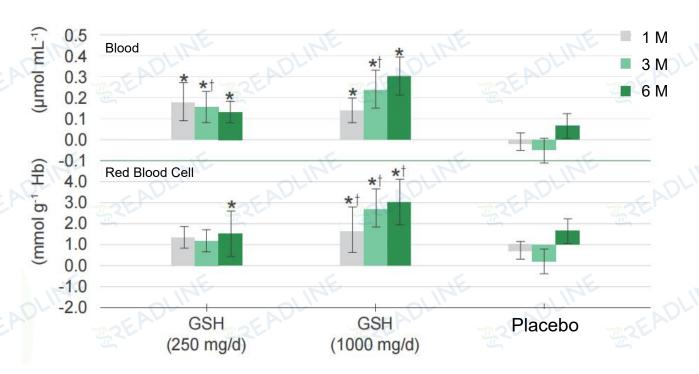
# Mechanism: scavenging ROS (reactive oxygen species)





# Effectiveness: glutathione level in human body can be increased when taken orally

The content of glutathione in human blood and red blood cells changes after oral administration of glutathione



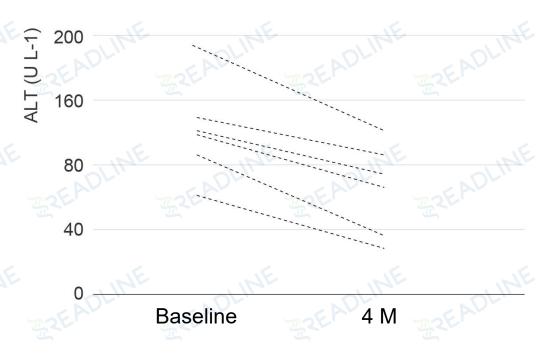
Description: Fifty-four healthy volunteers were given either a low dose (25 mg per day) or a high dose (1000 mg per day) of glutathione. Glutathione levels in human blood and red blood cells were monitored within 6 months of ingestion.

Results: The content of glutathione in human blood and red blood cells increased significantly after 1 month of glutathione intake, and no obvious adverse reactions were observed.



# **Efficacy: Liver protection**

#### ALT level after glutathione treatment



#### **Description:**

15 patients with nonalcoholic fatty liver disease were supplemented with glutathione (300 mg/ day) and plasma ALT levels were measured after 4 months.

#### **Results:**

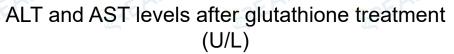
After glutathione treatment, the plasma ALT levels of all subjects decreased significantly.

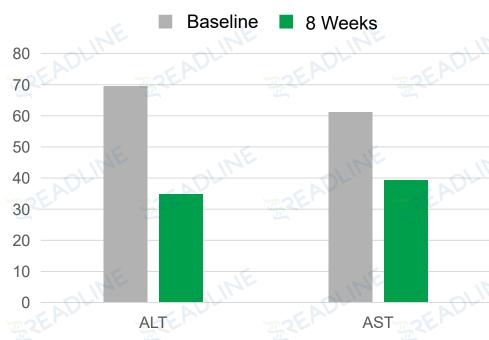
#### **Conclusion:**

Glutathione can protect liver.



# **Efficacy: Liver protection**





#### **Description:**

The plasma levels of alanine aminotransferase (ALT) and aspartate aminotransferase (AST) were measured after 8 weeks of glutathione supplementation in 52 chronic hepatitis B patients (1200 mg/ day).

#### Results:

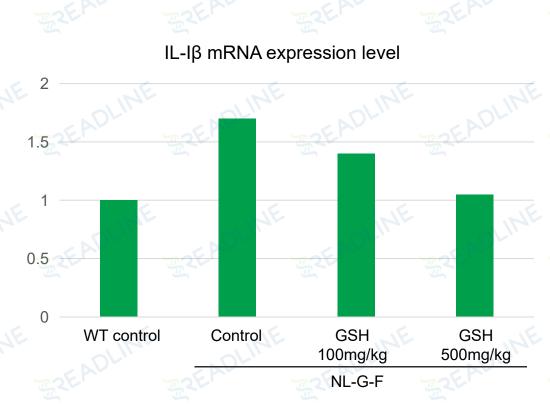
After glutathione treatment, plasma ALT and AST levels decreased significantly.

#### **Conclusion:**

Glutathione can protect liver.



# **Efficacy: improve immunity**



#### **Description:**

12-month-old mice were divided into four groups, wild-type (WT) control and NL-G-F control were given distilled water daily, and the other two groups were supplemented with 100 mg/kg and 500 mg/kg of glutathione per day, respectively. After 21 days, the expression level of 1L-1 $\beta$  in the hippocampal region of mice was detected.

#### Results:

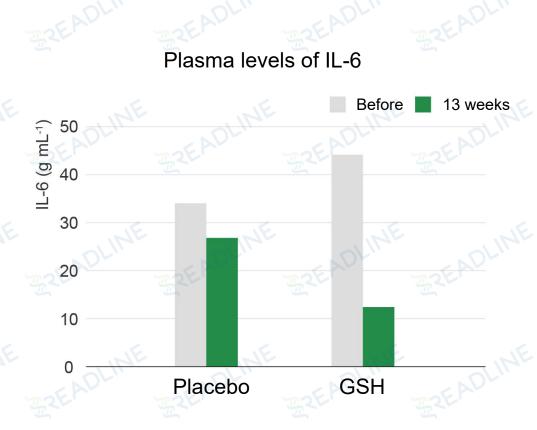
After glutathione supplementation, the expression level of  $1L-1\beta$  in the hippocampal region of mice decreased significantly.

#### **Conclusion:**

Glutathione has anti-inflammatory effect.



# **Efficacy: improve immunity**



#### **Description:**

Fifteen HIV-positive patients were randomly divided into two groups, one of which was supplemented with glutathione (1260 mg/ day), and after 13 weeks, plasma levels of the inflammatory factor IL-6 were measured.

#### Results:

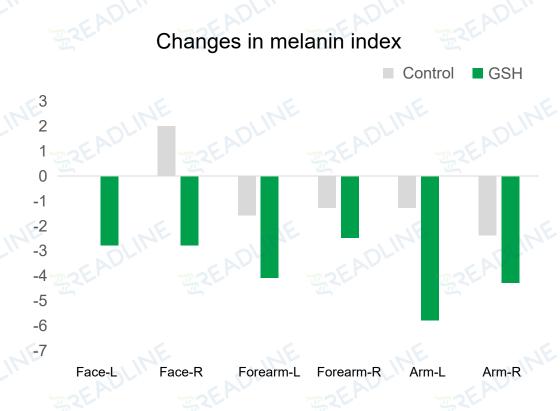
The plasma levels of the inflammatory factor IL-6 decreased significantly in subjects supplemented with glutathione.

#### **Conclusion:**

Glutathione can improve immunity.



# Efficacy study: oral skin-whitening



#### **Description:**

60 healthy subjects took glutathione orally at 500 mg/ day, and after four weeks, the melanin index in different parts of the subjects was measured.

#### Results:

Participants taking glutathione showed a decrease in melanin index measured at 6 different sites.

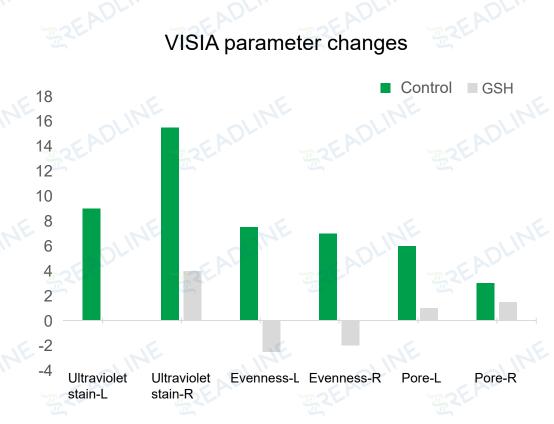
#### **Conclusion:**

Oral glutathione has whitening effect.





# Efficacy study: oral skin-whitening



#### **Description:**

60 healthy subjects took glutathione orally at 500 mg/ day, and after four weeks, VISIA parameters (stain, evenness, pore) in different parts of the subjects were measured.

#### **Results:**

The VISIA parameters measured at 6 different sites were decreased in the subjects taking glutathione.

#### **Conclusion:**

Oral glutathione has whitening effect.





# Market applications of glutathione: health care

Product drawing	LGLUTATHIONE REDUCED  Basely Studied Settle Harmington Community C	Glutathione Reduced Room	VSTAIRFOOT LIPOSOMAL GUITATHONE SOFIGELS  1000MG  **Manufactures** **TORTHONE SOFIGELS  1000MG  **Manufactures** **TORTHONE SOFIGELS  1000MG  **Manufactures** **TORTHONE SOFIGELS  **TORTHONE SOFIGEL	Glutathione 200 mg Glutathione And Andrew Glutathione	ANTIOXIDANT LIPOSOMAL GLUTATHIONE CONTROL OF THE CONTROL CODE & AGE
brand	Healthy Origins	Jarrow Formulas	Starrhor	NOM POTING	Codeage
place of origin	USA	USA	UK	USA	UK
Price	\$41	\$41	\$45	\$20	\$56
specification	150 capsules/bottle	120 capsules/bottle	60 capsules/bottle	60 capsules/bottle	60 capsules/bottle
Dose /day	1 capsule	1 capsule	2 capsules	1 capsule	2 capsules
Glutathione content /capsule	500mg	500mg	500mg	250mg	250mg
Efficacy claim	Antioxidant Detoxification Improve immunity Protect skin	Antioxidant Detoxification	Antioxidant Boost immunity Increase fat Metabolism Detoxification Anti-aging	Antioxidant Boost immunity Detoxification	Antioxidant Boost immunity



# Market applications of glutathione: oral skin-whitening

Brand	Picture	Glutathione content /capsule	Dose /day	Price
NENYEER	Societies Windowskin	50 mg	2 capsules	\$ 71.00
BECHI		SEADLINE 50 mg INE	3 capsules	\$ 66.00
Aokaco	Sortife  Williams  Williams  Williams  Williams  Williams	200 mg	2 capsules	\$ 71.00
Life extension	Characters & C.	SEADLINE 50 mg	1-3 capsules	\$ 34.00
Vitahealth	Skin Rejuvenate	20 mg	1 tablet	\$ 55.00
Esmond Natural	Billions, Copins	200 mg	1 capsule	\$ 71.00



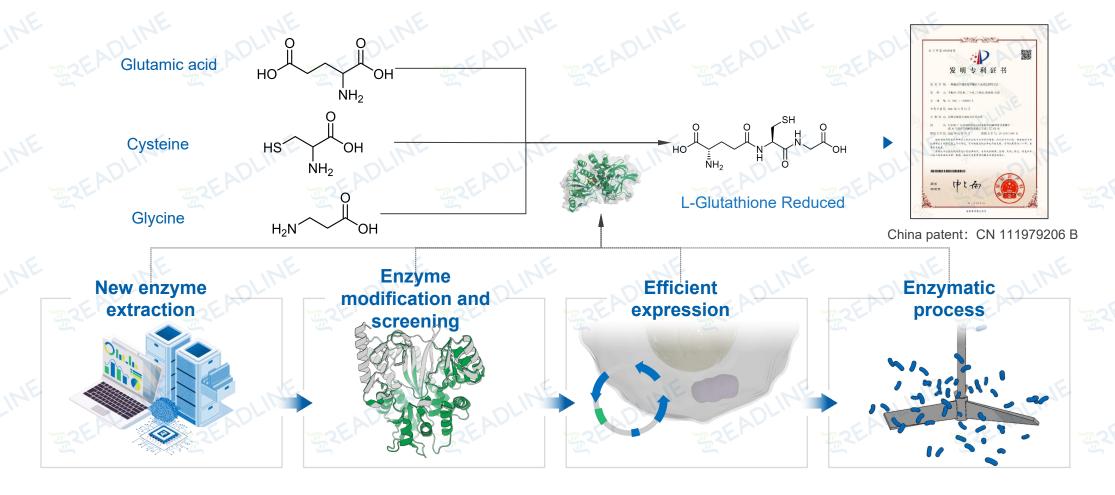
# Readline GSH: high quality

2		Product A	Product B	Product C
	Purity (%)	99.3	99.1	99.3
	Assay (%)	99.0	99.3	99.1
	Sulfate	≤300ppm	≤300ppm	≤300ppm
	Chloride	≤200ppm	≤200ppm	≤200ppm
A	Ammonium salt	≤200ppm	≤200ppm	≤200ppm
	Optical activity	-16.8°	-17.4°	-16.4°
	Drying loss (%)	0.3	0.3	0.4
	Appearance	White powder	White powder	White powder

Readline
99.5
100.3
≤300ppm
≤200ppm
≤200ppm
-16.5°
0.1
White crystalline powder

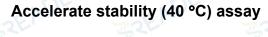


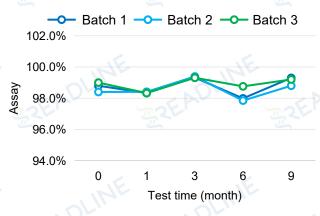
# Readline GSH: patented enzymatic synthesis



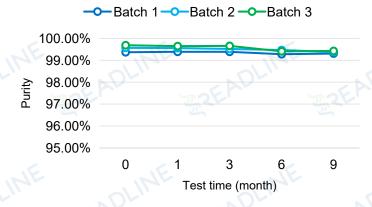


# Product stability: accelerated test

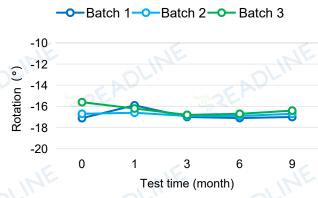




#### Accelerates stability (40 °C) purity



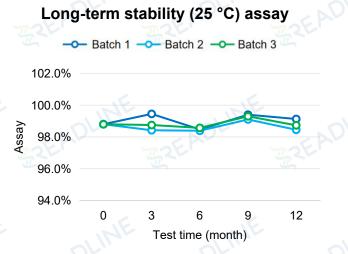
### Acceleration stability (40 °C) by rotation

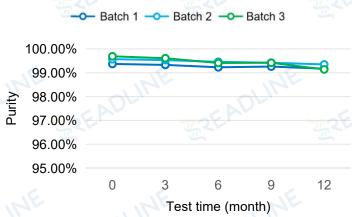


- Conditions: 40 °C, 270 days
- Conclusion: The glutathione powder was stable at 40 °C for 9 months, and the purity, assay and properties of glutathione powder did not change significantly

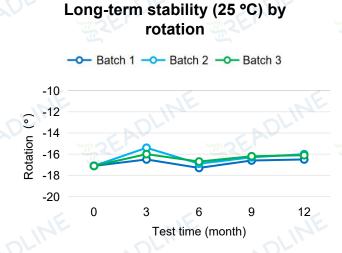


## **Product stability: long-term stability**





Long-term stability (25 °C) content



- Conditions: 25 °C, the investigation period was 12 months
- Conclusions: Glutathione powder was stable at 25 °C for 12 months, and the purity, assay and properties of glutathione powder did not change significantly



# Product stability: package compatibility

Long-term storage of glutathione powder at 25 °C changes color

Test duration (month)		Aluminum foil	EZE PEZE	PE+PE	PE+Aluminum foil		
	0	White powder	White powder	White powder	White powder		
	E 3	White powder	White powder	White powder	White powder		
	6	White powder	White powder	White powder	White powder		
	9	White powder	White powder	White powder	White powder		
	12	White powder	White powder	White powder	White powder		
INE INE		40 °C ad	40 °C accelerated glutathione powder color change				
Test duration (month)		Aluminum foil	PE ADV	PE+PE	PE+Aluminum foil		
	0	White powder	White powder	White powder	White powder		
	1	White powder	White powder	White powder	White powder		
	JE 3 1/1/1	White powder	White powder (caked)	White powder (caked)	White powder		
	6 ZEA	White powder	Yellowish powder (caked)	Yellowish powder (caked	White powder		
	9	White powder	Yellow powder (caked)	Yellow powder (caked)	White powder		





Green Active Ingredient Leader



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