

# CUraloe® ORGANIC

SPECIFICATION SHEET





## OUR PHILOSOPHY

At Curaloe, we believe that Nature is our greatest teacher and supplies us with the ability to lead a healthy, happy, and balanced life. That's why we grow the greatest gift that Nature has to offer: Aloe Vera.

We use it to create superior organic skincare products with an extremely high concentration of this powerful plant and make them available for you.

We started the journey by growing our own Aloe Vera, source Organic botanical ingredients, and combine them into harmonious formulas that are powerfully effective in creating healthy, radiant skin.

Our range combines an in-depth understanding of science with the extensive knowledge of the synergy, therapeutical, and restorative properties of aloe vera and other plants. We focus on the benefits of organic ingredients to create a certified organic skin and body line for all individuals.

# HISTORY AND ORIGIN

Conceptualized in South Africa by Aloe Vera specialists after an intense study of the uses of Aloe Vera on the skin and body and the international demand for the use of Organic Aloe Vera, Curaloe Organic was born.

The main ingredient is grown on our own farms in the north of South Africa, in the Limpopo province and from there the extract is obtained in a certain manner to preserve all the benefits and positive attributes that the aloe provides.

Our farms have over 1 million aloe plants that grow in the rich soil. There is an indefinite supply of new aloes with our in-house nursery allowing them to grow in peaceful, clean aire to become fully active and producing plants.

Aloe is synonymous with healing, anti-bacterial and hydrating benefits and known to the local people in Africa as the miracle plant. This sentiment is shared across the world by all health-conscious and holistically minded people.



# UNIQUE SELLING POINTS

- · Highest possible Aloe Vera content formula will allow
- · Reishi mushroom and its benefits
- · Unique biologically active ingredients such as Moringa, Baobab, and Lavender
- · Certified organic by reputable agencies
- · Available online and in major retailers worldwide

# BENEFITS OF ALOE VERA

- · Intensely hydrating
- · Healing qualities
- · Anti-bacterial affect
- · Improves microcirculation and skin color
- · Improves pressure in the small capillaries
- · Soothes burns
- · Reduces redness and inflammation



## CLEANSING MILK

Aloe Vera, Reishi Mushroom, Grapefruit, Petitgrain

Organic ingredients: 92% organic of total 100% natural origin of total.

## INDICATION:

This gentle cleansing milk easily removes impurities without stripping your skin of natural oils and moisture. The Organic Aloe Vera and Reishi Mushroom soothe and replenish moisture while leaving the skin clean and refreshed. Grapefruit and Petitgrain stimulate blood circulation on a deeper level. Suitable for all skin types.

## **DIRECTIONS FOR USE:**

Apply enough product to clean hands, emulsify with warm water and apply over face and neck, performing smooth circular movements. Thoroughly rinse off with warm water. Use twice a day before applying a moisturizer. Safe to remove eye make-up. Store in a cool dry place.

#### **INGREDIENTS:**

Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Sesamum Indicum (Sesame) Seed Oil\*, Prunus Amygdalus Dulcis (Sweet Almond) Oil\*, Glyceryl Stearate Citrate, Cetearyl Alcohol, Glycerin, Aqua (Water), Sodium Levulinate, Xanthan Gum, Sodium Hyaluronate, Citrus Paradisi (Grapefruit) Oil\*, Tocopherol, Helianthus Annuus (Sunflower) Seed Oil, Glyceryl Caprylate, Ganoderma Lucidum (Mushroom) Fruiting Body Extract, Citrus Aurantium Amara (Petitgrain) Leaf Oil\*, Citric Acid, Sodium Anisate, \*\*Limonene, \*\*Geraniol, \*\*Linalool.

Certification: COSMOS ECOCERT



Purifies, moisturizes, and boost circulation





200 ml / 6.7 fl oz - recyclable tube

ALOE VERA 79%

## TOTAL SKIN POLISH

Aloe Vera, Apricot Seed, Peppermint, Grapefruit

Organic ingredients: 86% organic of total 100% natural origin of total.

## **INDICATION:**

A creamy scrub ideally enriched with Apricot Seed Powder, best suited for congested, rough textured skin that is prone to breakouts and large pores on the face and body. The high Aloe Vera content ensures deep hydration and rejuvenating of small sores and improves complexion while the Apricot Seed Powder exfoliates and removes impurities off the skin. Suitable for all skin types. Removes dead skin cells and refines skin texture.

#### **DIRECTIONS FOR USE:**

Apply a generous amount to the desired area, lather well, and rinse off with warm water. Use once a day as needed.

Store in a cool dry place.

#### **INGREDIENTS:**

Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Prunus Armeniaca (Apricot) Seed Powder, Pentylene Glycol, Glycerin, Xanthan Gum, Disodium Cocoyl Glutamate, Sodium Cocoyl Glutamate, Levulinic Acid, Sodium Levulinate, Aqua (Water), Quillaja Saponaria Wood Extract, Sodium Bezoate, Citrus Paradisi (Grapefruit) Oil\*, Mentha Piperita (Peppermint) Oil\*, \*\*Limonene, \*\*Citral.

Certification: COSMOS ECOCERT



Decongest, exfoliates, & improves complexion





200 ml / 6.7 fl oz - recyclable tube

Product code: COR01010200 / Barcode: 6009803072010

ALOE VERA

83%

## INVIGORATING BODY WASH

Aloe Vera, Moringa, Reishi Mushroom, Vanilla, Orange

Organic ingredients: 84% organic of total 100% Natural origin of total.



This invigorating product with the refreshing smell of Orange and Vanilla leaves the skin clean, soft, and energized. Formulated with a high concentration of Aloe Vera, enhanced with Reishi Mushroom, Soap Bark, and Citrus Oils, the synergy of ingredients stimulates blood circulation and removes waste in the skin, leaving the skin clean and revived.

## **DIRECTIONS FOR USE:**

Apply a generous amount to the desired area, lather well, and rinse off with warm water. Use once a day as needed.

Store in a cool dry place.

#### **INGREDIENTS:**

Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Aqua (Water), Glycerin, Pentylene Glycol, Disodium Cocoyl Glutamate, Xanthan Gum, Sodium Cocoyl Glutamate, Quillaja Saponaria Wood Extract, Moringa Oleifera (Moringa) Seed Oil\*, Ganoderma Lucidum (Mushroom) Fruiting Body Extract, Vanilla Planifolia (Vanilla) Fruit Extract\*, Sodium Levulinate, Citrus Aurantium Dulcis (Orange) Fruit Oil\*, Levulinic Acid, Citric Acid, Sodium Benzoate, \*\*Limonene, \*\*Linalool, \*\*Citral.

Certification: COSMOS ECOCERT



Energizes, cleans, & stimulates skin





200 ml / 6.7 fl oz - recyclable tube

ALOE VERA 81%

## SOOTHING ALOE GEL

Aloe Vera, Rosemary, Lavender

Organic ingredients: 94% organic of total 100% Natural origin of total.

## INDICATION:

This natural gel contains 90% organic Aloe Vera to assist in the healing and soothing of the skin. It is a perfect treatment for dry skin, sunburn, laser treatment; excellent for aiding scars, soothing insect bites, and itchy skin. Suited for all skin types.

## DIRECTIONS FOR USE:

Apply a generous amount twice a day to the area needing moisture and nourishment. Rub gently until fully absorbed. Use after showering.

Store in a cool dry place.

## **INGREDIENTS:**

Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Glycerin, Pentylene Glycol, Xanthan Gum, Levulinic Acid, Sodium Levulinate, Aqua (Water), Rosmarinus Officinalis (Rosemary) Oil\*, Lavandula Angustifolia (Lavender) Oil\*, Citrus Medica Limonum (Lemon) Oil\*, Citric Acid, \*\*Limonene, \*\*Linalool, \*\*Citral, \*\*Citronellol, \*\*Geraniol.

Certification: COSMOS ECOCERT



Heals & soothes skin





75 ml / 2.5 fl oz - recyclable tube

ALOE VERA

90%

## HYDRA RESTORE CREAM

Aloe Vera, Moringa, Argan, Cacoa, Reishi Mushroom, Petitgrain, Lavender, Spearmint

Organic ingredients: 84% organic of total 100% Natural origin of total.



The Hydra Restore Cream with a pleasant natural fragrance restores the water balance in the skin, promotes plumpness and comfort without making the skin oily and shiny. Suitable for all skin types especially super dry skin.

## **DIRECTIONS FOR USE:**

Apply a small amount on dry skin in the morning and evening after cleansing. Rub gently until fully absorbed.

Store in a cool dry place.

#### **INGREDIENTS:**

Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Sesamum Indicum (Sesame) Seed Oil\*, Glyceryl Stearate Citrate, Cetearyl Alcohol, Glycerin, Moringa Oleifera (Moringa) Seed Oil\*, Rhus Verniciflua (Berry) Peel Cera, Prunus Amygdalus Dulcis (Sweet Almond) Oil\*, Argania Spinosa (Argan) Kernel Oil\*, Aqua (Water), Theobroma Cacao (Cocoa) Seed Butter\*, Sodium Levulinate, Xanthan Gum, Sodium Hyaluronate, Ganoderma Lucidum (Mushroom) Fruiting Body Extract, Mentha Spicata (Spearmint) Herb Oil\*, Citrus Aurantium Amara (Petitgrain) Leaf Oil\*, Tocopherol, Glyceryl Caprylate, Helianthus Annuus (Sunflower) Seed Oil, Lavandula Angustifolia (Lavender) Oil\*, Citric Acid, Sodium Anisate, \*\*Limonene, \*\*Linalool, \*\*Geraniol.

Certification: COSMOS ECOCERT



Deep hydration & reduces wrinkles





50 ml / 1.7 fl oz - glass jar, recyclable

ALOE VERA 71%

## HYDRA RESTORE MASK

Aloe Vera, Moringa, Cacao, Argan, Reishi Mushroom, Spearmint, Petitgrain, Frankincense

Organic ingredients: 83% organic of total 100% Natural origin of total.



This mask treats dehydration on a deeper level and is a rescue remedy for dry and chapped skin. This creamy-textured treatment restores the water balance in the skin and promotes plumpness and comfort without making the skin oily and shiny. The combination of Cocoa Butter and Argan Oil deeply balances irritated and dry skin. Suitable for all skin types.

## **DIRECTIONS FOR USE:**

Apply enough product to clean, dry skin; leave to act for 15 minutes and rinse off with warm water. For very dry skin leave the product overnight to penetrate and act. For best results: Apply after using Curaloe Organic Total Skin Polish.

Store in a cool dry place.

#### **INGREDIENTS:**

Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Sesamum Indicum (Sesame) Seed Oil\*, Glycerin, Glyceryl Stearate Citrate, Cetearyl Alcohol, Moringa Oleifera (Moringa) Oil\*, Prunus Amygdalus (Sweet Almond) Seed Oil\*, Argania Spinosa (Argan) Kernel Oil\*, Aqua (Water), Rhus Verniciflua (Berry) Peel Cera, Theobroma Cacao (Cocoa) Seed Butter\*, Sodium Levulinate, Xanthan Gum, Tocopherol, Helianthus Annuus (Sunflower) Seed Oil, Sodium Hyaluronate, Glyceryl Caprylate, Ganoderma Lucidum (Mushroom) Fruiting Body Extract, Mentha Spicata (Spearmint) Herb Oil\*, Citrus Aurantium Amara (Petitgrain) Leaf Oil\*, Sodium Anisate, Boswellia Carterii (Frankincense) Oil, Citric Acid, \*\*Limonene, \*\*Linalool, \*\*Geraniol.

Certification: COSMOS ECOCERT



Deeply balancing, & refining skin





75 ml / 2.5 fl oz - recyclable tube

ALOE VERA

## AGE DEFYING CREAM

Aloe Vera, Moringa, Argan, Cacoa, Reishi Mushroom, Petitgrain, Lavender, Spearmint

Organic ingredients: 84% organic of total 100% Natural origin of total.

## INDICATION:

A creamy moisturizer that has powerful active ingredients to help the skin combat aging. This cream improves elasticity, reduces fine lines, wrinkles and age spots, and leaves skin plumped and hydrated. Suited for all skin types especially aged skin.

## **DIRECTIONS FOR USE:**

Apply a small amount in the morning on clean, dry skin. Rub gently until fully absorbed. Use once or twice a day after cleansing. Store in a cool dry place.

## **INGREDIENTS:**

Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Sesamum Indicum (Sesame) Seed Oil\*, Glyceryl Stearate Citrate, Cetearyl Alcohol, Moringa Oleifera (Moringa) Seed Oil\*, Glycerin, Prunus Amygdalus Dulcis (Sweet Almond) Oil\*, Argania Spinosa (Argan) Kernel Oil\*, Rhus Verniciflua Peel (Berry) Cera, Aqua (Water), Theobroma Cacao (Cocoa) Seed Butter\*, Tephrosia Purperea Seed Extract, Xanthan Gum, Sodium Hyaluronate, Tocopherol, Helianthus Annuus (Sunflower) Seed Oil, Citrus Aurantium Amara (Petitgrain) Oil\*, Glyceryl Caprylate, Ganoderma Lucidum (Mushroom) Fruiting Body Extract, Pelargonium Graveolens (Rose Geranium) Oil\*, Sodium Levulinate, Anthemis Nobilis (Roman Chamomile) Oil\*, Propanediol, Sodium Anisate, Vanilla Planifolia (Vanilla) Fruit Extract\*, \*\*Geraniol, \*\*Citral, \*\*Linalool, \*\*Limonene, \*\*Citronenellol.

Certification: COSMOS ECOCERT



Battles the signs of aging





50 ml / 1.7 fl oz - glass jar, recyclable

ALOE VERA 65%

## DELUXE BODY CREAM

Aloe Vera, Coconut, Cacao, Moringa, Reishi Mushroom, Vanilla, Orange, Clary Sage

Organic ingredients: 85% organic of total 100% Natural origin of total.

## INDICATION:

This light but naturally fragranced body cream easily penetrates dry skin, leaving it smooth, soft, and hydrated. Merged with Aloe Vera and a holistic blend of essential oils, this cream ensures intense nourishment and hydration while combatting premature aging. Suitable for all skin types.

## **DIRECTIONS FOR USE:**

Apply a generous amount on the specific area and massage until absorbed. Use twice daily and increase application if required.

Store in a cool dry place.

#### **INGREDIENTS:**

Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Sesamum Indicum (Sesame) Seed Oil\*, Glyceryl Stearate Citrate, Cetearyl Alcohol, Cocos Nucifera (Coconut) Oil\*, Theobroma Cacao (Cacoa) Seed Butter\*, Glycerin, Myrica Cerifera Fruit Wax, Moringa Oleifera (Moringa) Seed Oil\*, Sodium Levulinate, Hectorite, Aqua (Water), Glyceryl Caprylate, Sodium Hyaluronate, Ganoderma Lucidum (Mushroom) Fruiting Body Extract, Sodium Anisate, Vanilla Planifolia (Vanilla) Extract\*, Citrus Aurantium Dulcis (Orange) Oil\*, Salvia Sclarea (Clary) Oil, Citric Acid, \*\*Limonene, \*\*Linalool, \*\*Citral, \*\*Geraniol.

Certification: COSMOS ECOCERT



Silky, hydration of body





200 ml / 6.7 fl oz - recyclable tube

ALOE VERA

67%

## ANTI - POLLUTION SERUM

Aloe Vera, Reishi Mushroom, Rose, Frankincense, Petitgrain

Organic ingredients: 90% organic of total 100% Natural origin of total.

#### INDICATION:

Suitable for all skin types to soothe and nourish. This serum combats dehydrated, tired, aged, and devitalized skin with a unique blend of organic botanicals. A gentle blend of Petitgrain, Rose, and Frankincense enhances the reduction of wrinkles by tonifying and rejuvenating the skin. This intense treatment will leave the skin stimulated, hydrated, and silky soft. Suitable for all skin types to soothe and nourish.

## **DIRECTIONS FOR USE:**

Apply enough product and massage gently on a clean face until fully absorbed. Use once a day before applying a moisturizer. Store in a cool, dry place.

## **INGREDIENTS:**

Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Glycerin, Sesamum Indicum (Sesame) Seed Oil\*, Glyceryl Stearate Citrate, Aqua (Water), Xanthan Gum, Tephrosia Purperea Seed Extract, Ganoderma Lucidum (Mushroom) Fruiting Body Extract, Tocopherol, Helianthus Annuus (Sunflower) Seed Oil, Pelargonium Graveolens (Rose Geranium) Oil\*, Boswellia Carterii (Frankincense) Oil, Citrus Aurantium Amara (Petitgrain) Leaf Oil\*, Sodium Levulinate, Sodium Anisate, Glyceryl Caprylate, Propanediol, Citric Acid, \*\*Citronellol, \*\*Geraniol, \*\*Linalool, \*\*Limonene, \*\*Citral, \*\*Benzyl Benzoate, \*\*Eugenol.

Certification: COSMOS ECOCERT



Intense tonifying and renewing skin



30 ml / 1.1 fl oz - glass bottle pump, recyclable

ALOE VERA 81%

## DELUXE BODY OIL

Sesame, Baobab, Argan, Moringa, Sweet Almond, Rosehip, Bergamot, Vanilla, Frankincense

Organic ingredients: 97% organic of total 100% Natural origin of total.

## INDICATION:

This nutritious, luxurious body oil is a thin, smooth textured, dry oil that will penetrate quickly and leaves the skin smooth, soft, and hydrated, specially formulated with African organic oils, including Boabab, Argan, and Moringa for both face and body.

## **DIRECTIONS FOR USE:**

Apply a generous amount twice a day to the area needing moisture and nourishment. Rub gently until fully absorbed. Use after showering. For dry skin of the body and face. Store in a cool, dry place

## **INGREDIENTS**

Sesamum Indicum (Sesame) Seed Oil, Adansonia Digitata (Baobab) Seed Oil, Argania Spinosa (Argan) Kernel Oil, Moringa Oleifera (Moringa) Seed Oil, Prunus Amygdalus Dulcis (Sweet Almond) Seed Oil, Rosa Canina (Rosehip) Fruit Oil, Shea Butter Ethyl Esters, Citrus Aurantium Bergamia (Bergamot) Peel Oil, Vanilla Planifolia (Vanilla) Fruit Extract, Boswellia Carterii (Frankincense) Oil.

Certification: COSMOS ECOCERT



Quick hydration and enriches skin





100 ml / 3.3 fl oz - glass bottle pump, recyclable

ALOE VERA 0%