



**PROTECT AND
PROMOTE HEALTH
THE NATURAL WAY.**

ABOUT US

Finzelberg at a glance



OUR MISSION

Being a strong partner for the pharmaceutical and healthcare industries by turning the assets of nature into active botanical extracts with proven efficacy.

TARGETED PRODUCTS

We carefully extract active botanical ingredients from >100 plants for a tailor-made, guaranteed & safe supply solution.

PREMIUM SERVICES

We provide premium services in analytics and regulatory affairs.

BRANDED INGREDIENTS

Scientifically proven efficacy for advanced USPs through IP protection.

RED OTC DEVELOPMENT

Finished products as white label concepts with EU-CTD dossier ready for licensing.

PART OF A SUCCESSFUL GROUP

**MartinBauer**

LEADING THE BOTANICAL WAY.

Plant-based solutions for the
food & beverage industry

**Finzelberg**

DELIVERING BOTANICAL EFFICACY.

Plant-based solutions for the
pharmaceutical & food supplement industry

**the nature network****PhytoLab**

SAFEGUARDING BOTANICAL QUALITY.

Consulting laboratories
for plant-based products

**Europlant Group**

Plant-based finished formulations
for pharmacies

145 +

Years of experience
within the group

25 +

Production and
Distribution centers

4.500 +

Experiences and motivated
employees

750 +

Mio. € consolidated
group revenue

∞

Endless applications for
your business



WE CREATE YOUR OWN

OTC-DEVELOPMENT

From the idea to the granted marketing authorization



The aim of red otc



AMBITION

We believe in innovative, highly competitive, effective solutions for healthy and happy consumers



PROCESS

We work in close collaboration with our international network of trusted partners to develop products from field to shelf

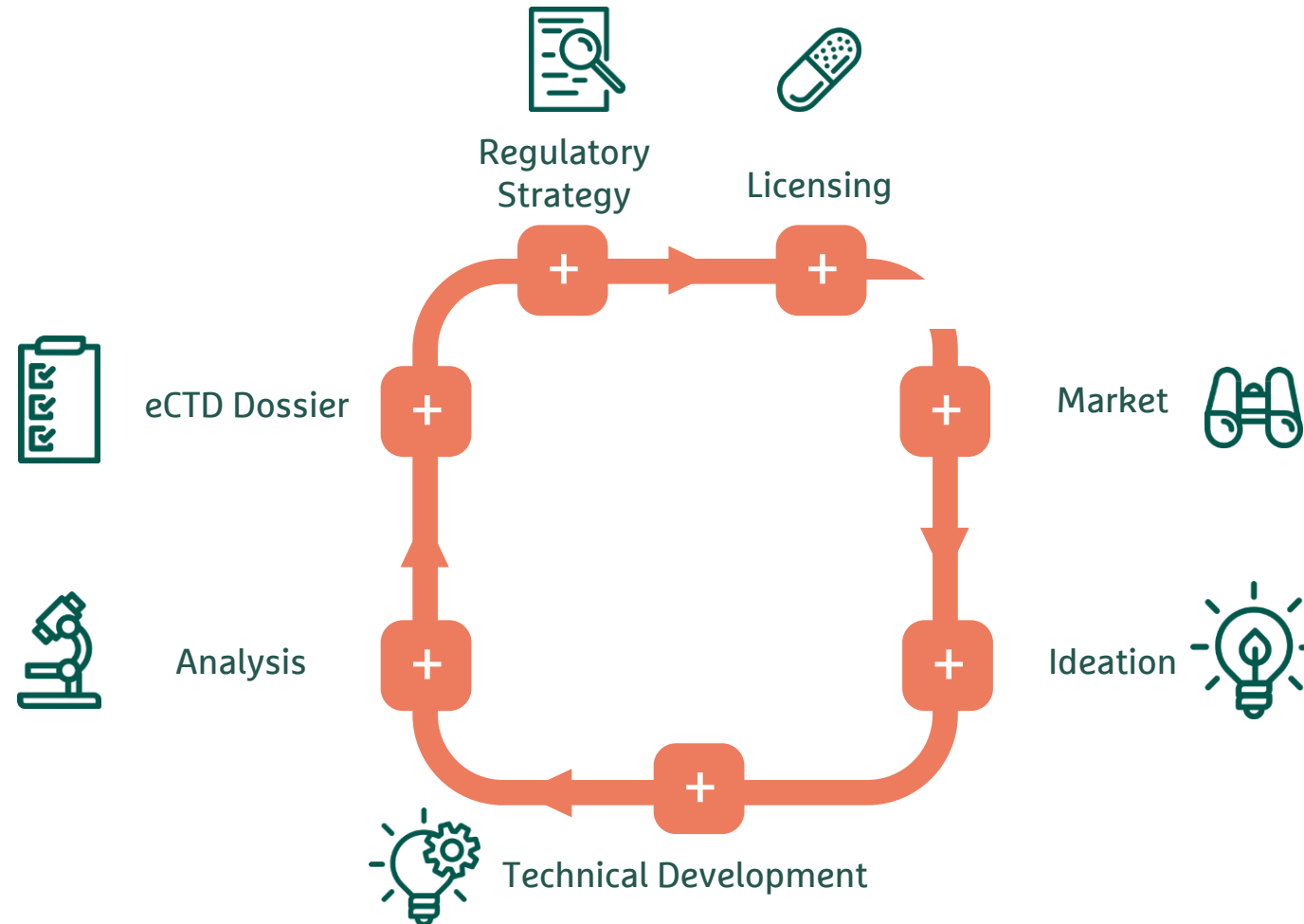


RESULT

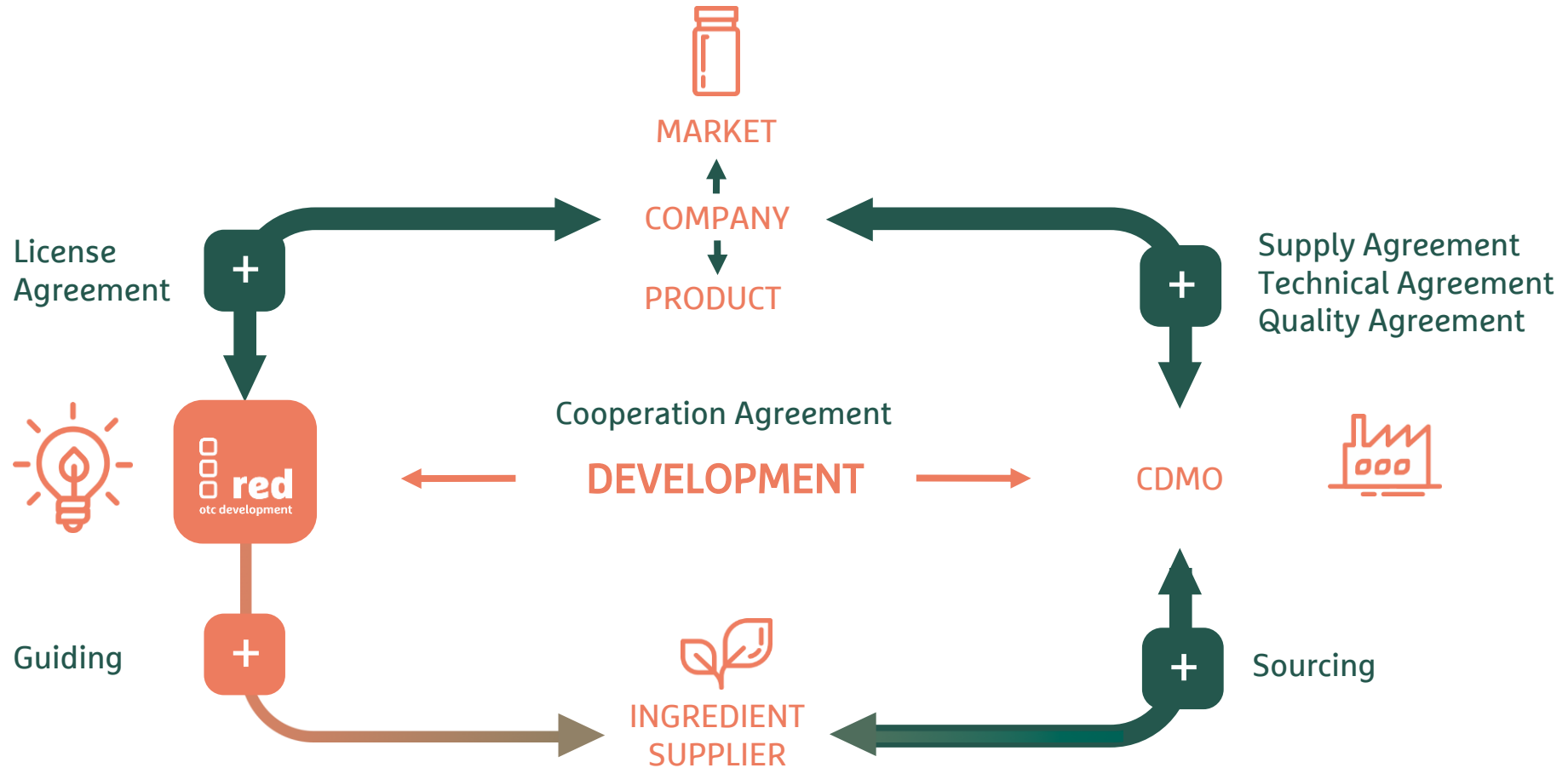
We offer low risk turn-key solutions to accelerate time to market.

We are a one-stop shop for a comfortable portfolio expansion

We turn ideas into solutions



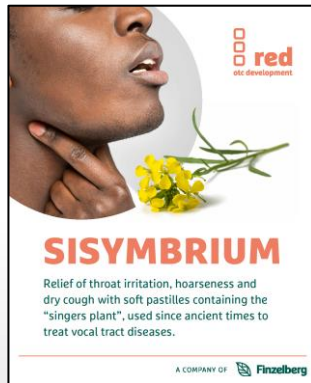
We drive the process from idea to market



We reduce your time to market


Fast portfolio extension: whitelabel phytopharmaceuticals for C&C

Throat



SISYMBRIUM

Relief of throat irritation, hoarseness and dry cough with soft pastilles containing the "singers plant", used since ancient times to treat vocal tract diseases.

A COMPANY OF  Finzelberg



Cold & flu



PELAMELT®

Natural treatment of common cold with tasty orodispersible tablets, especially recommended for the pediatric population.

A COMPANY OF  Finzelberg



Sinusitis




1,8 CINEOL

An effective aid against bronchitis & sinusitis, extracted from eucalyptus leaves and presented in a soft gelatine capsule.

A COMPANY OF  Finzelberg




Dry cough



MARSHMALLOW

Traditional herbal medicinal product for the symptomatic treatment of oral or pharyngeal irritation and associated dry cough.

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We reduce your time to market

fast portfolio extension: phytopharmaceuticals for C&C

Dry Cough



<https://phytopharm.pl/en/plantagopharm-2/>

<https://phytopharm.pl/en/fiordatussi-en/>

Wet Cough



<https://phytopharm.pl/en/hedussin-2/>

Cold & flu

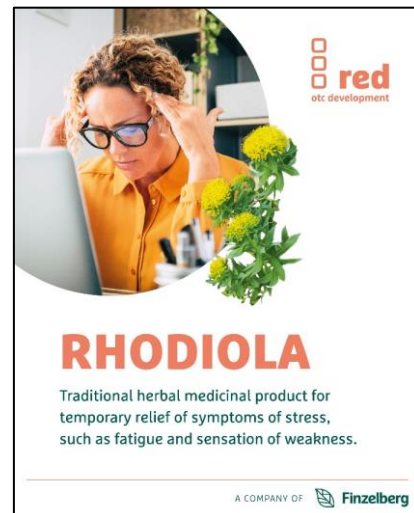



<https://phytopharm.pl/en/pelafen-med-syrup/>


We reduce your time to market

Fast portfolio extension: phytopharmaceuticals for Women's health

Stress & Fatigue








RHODIOLA

Traditional herbal medicinal product for temporary relief of symptoms of stress, such as fatigue and sensation of weakness.

A COMPANY OF  **Finzelberg**

Sexual Health







DAMIANA

Traditional herbal medicine for increased libido in cases of reduced sexual desire for men and women, due to stress and psychological overload.

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Anxiety & Sleep







St. John's Wort + Valerian

A traditional herbal medicinal product used for the treatment of mental exhaustion (fatigue) and related sleep disturbances.

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OTC Medicinal Products for Licensing



THERAPEUTIC AREA	ACTIVE INGREDIENT	DOSAGE FORM	REGULATORY INFORMATION	INDICATION
Cough&Cold	Ibuprofen + Pseudoephedrine	200 + 30 mg film-coated tablet	Generic Dossier, including bioequivalence study; EU CTD-dossier ready to file	For the symptomatic relief of nasal/sinus congestion with headache, fever and pain associated with common cold
	Ibuprofen + Pseudoephedrine	200 + 30 mg dissolvable granulate	WEU Dossier EU CTD-dossier ready to file	For the symptomatic relief of nasal/sinus congestion with headache, fever and pain associated with common cold
	Ivy <i>Hedera helix</i>	33 mg/4 ml syrup	HMPC monograph based (WEU) EU CTD-dossier ready to file	Expectorant in case of productive cough
	Ivy <i>Hedera helix</i>	16 mg orodispersible thin-film	HMPC monograph based (WEU) EU CTD-dossier ready to file	Expectorant in case of productive cough
	Pelargonium <i>Pelargonium sidoides/reniforme</i>	20 mg orodispersible tablet	HMPC monograph based (THMP) EU CTD-dossier ready to file	Traditional herbal medicinal product used for the symptomatic treatment of common cold
	Pelargonium <i>Pelargonium sidoides/reniforme</i>	20 mg/2,5 ml syrup	HMPC monograph based (THMP) EU CTD-dossier ready to file	Traditional herbal medicinal product used for the symptomatic treatment of common cold
	Plantain <i>Plantago lanceolata</i>	1012 mg/10 ml syrup	HMPC monograph based (THMP) EU CTD-dossier ready to file	Traditional herbal medicinal product used as a demulcent for the symptomatic treatment of oral and pharyngeal irritations, associated to dry cough
	Sisymbrium <i>Sisymbrium officinale</i>	10 mg soft pastille	HMPC monograph based (THMP) EU CTD-dossier ready to file	For the relief of the symptoms of throat irritation such as hoarseness and dry cough
	1,8 Cineol	200mg soft gelatine capsule	WEU Dossier EU CTD-dossier ready to file	Symptomatic treatment of bronchitis and infections of the respiratory tract; adjuvant therapy of chronically infections of the respiratory tract (e.g. Sinusitis)
	Marshmallow easy2use <i>Althaea officinalis</i>	Stick pack, powder, apple- flavor	HMPC monograph based (THMP) EU CTD-dossier ready to file	Traditional herbal medicinal product used as a demulcent preparation for the symptomatic treatment of oral or pharyngeal irritation and associated dry
CNS Disorders	St. John's Wort + Valerian <i>Hypericum perforatum + Valeriana officinalis</i>	120 + 56 mg sugar-coated tablet	HMPC monograph based (THMP) EU CTD-dossier ready to file	Traditional herbal medicinal product used for the relief of slightly low mood and mild anxiety and sleep disturbances due to symptoms of mild anxiety
Stress & Fatigue	Rhodiola <i>Rhodiola rosea</i>	200mg Film coated tablet	HMPC monograph based (THMP) EU CTD-dossier ready to file	Traditional herbal medicinal product for temporary relief of symptoms of stress, such as fatigue and sensation of weakness
Sexual wellbeing	Damiana <i>Turnera diffusa</i>	225mg Film coated tablet	On traditional proof EU CTD-dossier ready to file	Traditional herbal medicine for increased libido in cases of reduced sexual desire for men and women, caused by stress and psychological overload

INDIVIDUAL SOLUTIONS

For your product demands



BRAIN & NERVES
cultivate your mental
health



HEART & VEINS
keep your vitality circling



JOINTS & MOBILITY
empower your mobility



IMMUNE
team up your defense



MEN'S HEALTH
protect your men's health



WOMEN'S HEALTH
care for your women's
health



SPORTS NUTRITION
let your natural powers
grow



GAMING
upgrade your cognitive
performance

OUR BRANDED INGREDIENTS

Active botanical extracts for physical and mental health



CONCENTAL
FUEL YOUR BRAIN.



RECOVERA
CONTROL YOUR ENERGY.



FIREROOT
BOOST YOUR ENERGY.



AGILROSE
MOVE YOUR JOINTS.



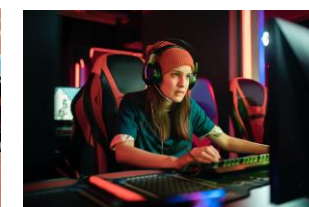
APHRODANA
LIVE YOUR LOVE.



FB9643
ACTIVATE YOUR DIGESTIVE
HEALTH.

CONCENTAL

FUEL YOUR BRAIN.



Benefits

CONCENTAL is a plant-based and non-stimulant brain booster. It is based on *Sideritis scardica* (Greek Mountain Tea), which is traditionally used for several health purposes in the Mediterranean region.

CONCENTAL is foundational for cognitive performance and health at any age. It enhances cerebral blood flow and oxygen supply to the brain for improved mental flexibility, focus and concentration as well as alertness and clarity in mentally demanding situations.

- ✓ Increases cerebral blood flow
- ✓ Strongly reduces anxiety
- ✓ Increases concentration in high stress situations
- ✓ Improves ability to process information
- ✓ Boosts mental flexibility, concentration, and memory

Value propositions

Here are four relevant target groups for **CONCENTAL**, our well-researched, award-winning brain essential:

- **Healthy agers**
CONCENTAL enhances oxygen flow to the brain
for improved mental flexibility and better cognitive health.
- **Everyday heroes**
CONCENTAL enhances oxygen flow to the brain
for improved and immediate focus and concentration.
- **Athletes**
CONCENTAL enhances oxygen flow to the brain
for immediate performance boost and concentration.
- **Gamers**
CONCENTAL enhances oxygen flow to the brain
for mental alertness and clarity in the moment.

Science Applications

- Regulates cerebral blood flow and thereby fueling the brain with oxygen is a prerequisite for
 - improved mental flexibility and cognitive health
 - improved focus and concentration
 - performance boost, mental alertness and clarity on the spot
- Recommended dose: 475mg/950 mg daily for best results
- **CONCENTAL** suits well with established product formulations featuring Bacopa, B-Vitamins, and Gingko.
- **CONCENTAL** is highly versatile for use in tablets, capsules, gummies, soft chews, and powders– whatever occasion and preferred product type – for a pleasant and convenient intake.



RECOVERA

CONTROL YOUR ENERGY.



Benefits

RECOVERA is the only prickly pear extract that combines cladode and fruit skins of *Opuntia ficus-indica*, carefully extracted to preserve the precious active compounds. **RECOVERA** potentiates the role of insulin and supports energy management and blood glucose control.

By helping consumers to control their energy with confidence **RECOVERA** is increasingly relevant to those looking to adopt a proactive approach towards exercise and nutrition with a focus on long-term health and wellness.

- ✓ Stimulates insulin secretion before and after exercise
- ✓ Decreases blood glucose levels, especially after meals
- ✓ Increases nutrient uptake
- ✓ Optimizes recovery through muscle glycogen storage
- ✓ Supports lean muscle growth, especially in protein combinations
- ✓ Versatile: can be used in several formats and formulations

Value propositions

Here are five ways to create next generation sports and active nutrition products:

- **Optimised muscle recovery for power exercisers**
Differentiate your premium whey or plant protein powder with a natural solution that enhances the muscle recovery and adaptation process.
- **Lean muscle and weight for shape & tone exerciser**
Premiumise your diet or weight management product by helping to regulate blood glucose and therefore muscle tone and weight.
- **Enhanced amino acid uptake for hardcore exerciser**
Upgrade your premium daily amino acid powder for hardcore exercisers by increasing insulin and therefore boosting amino acid uptake.
- **Controlled energy in endurance sport for endurance exerciser**
Enhance your premium range with the leading plant-based muscle glycogen resynthesis ingredient for ultimate endurance and optimum performance.
- **Wellbeing for healthy lifestyle exercisers**
Upgrade your protein pattern with a universal recovery solution for drinks, meals, and snacks for healthy lifestyle exercisers aiming for active blood glucose control and energy balance.

Science & Applications

- A positive effect on stimulating insulin secretion in addition to decreasing blood glucose in healthy sports people
- An optimal dose is 1,000 mg, however, 400mg will stimulate insulin secretion and significantly lower blood glucose levels
- An important synergistic effect with leucine, whereby there is greater release of insulin than leucine alone.
- **RECOVERA** suits well with established product formulations featuring protein, branched-chain amino acids (BCAA), and/or carbohydrates, which often come in a powder.
- **RECOVERA** is highly versatile for use in capsules, gummies, soft chews, powders, gels and bars – whatever occasion and preferred product type – for a pleasant and convenient intake.



Capsules



Soft gel capsules



Gummies



Shots



Bars



Instant powders



EUROPEAN SPECIALIST
SPORTS NUTRITION AWARDS

2020 BEST SPORTS
NUTRITION INGREDIENT



INGREDIENT

FB9643

ACTIVATE YOUR DIGESTIVE HEALTH.



Benefits

FB9643 is a plant-based next generation prebiotic designed to activate digestive health. Based on an ancient herb, **FB9643** improves gastrointestinal (GI) symptoms.

FB9643 feeds the beneficial gut bacteria, which positively modulate the microbiome, also known as the central governor for human health.

FB9643 works effectively in a comparably low dose and is highly versatile in combination with pro-and postbiotics.

FB9643:

- ✓ Modulates the microbiome
- ✓ Exerts a healthy inflammation response
- ✓ Improves typical gastrointestinal (GI) symptoms
- ✓ Enhances bowel movement for better quality of life

Value propositions

Here are three relevant target groups for **FB9643**, our low-dose, plant-based, next generation prebiotic built on extensive research:

- **The gut symptoms optimiser**
FB9643 modulates the microbiome, exerts a positive inflammation response, improves typical gastrointestinal (GI) symptoms and bowel movement for better quality of life.
- **The proactive health optimiser**
FB9643 is a polyphenol-rich solution that proactively optimises gut health and digestion for overall well-being and immunity.
- **The performance optimiser**
FB9643 helps reduce the gastrointestinal distress that is often associated with long duration and/or intense exercise.

Science & Applications

- Prebiotic **FB9643** contains precious polyphenols and supportive fibers, which are essential for feeding the beneficial bacteria in your gut
- Beneficial gut bacteria produce short-chain fatty acids (SCFA) for a balanced gut
- Works effectively in a comparably low dose and is highly versatile in combination with pro-and postbiotics
- Ideal dose is 600 mg daily
- **FB9643** is versatile for use in tablets, capsules, powders, shots, bars, gummies for a pleasant and convenient intake.



Capsules



Soft gel capsules



Gummies



Tablets



Shots



Instant powders

AGILIROSE

MOVE YOUR JOINTS.



Benefits

AGILIROSE is made from the skin of wild-growing rosehip berries. Used since ancient times for their health benefits, these berries are sustainably collected, hand-picked, and gently dried to preserve their anti-inflammatory potency.

Consumers nowadays want to maintain a physically active lifestyle – throughout all the decades of life. **AGILIROSE** is beneficial for maintaining healthy joints, as it has anti-inflammatory properties that improve flexibility, mobility and comfort. It helps to improve quality of life through better physical functioning of joints.

- ✓ Exerts anti-inflammatory properties
- ✓ Slows down joint cartilage degeneration
- ✓ Rebalances joint cartilage in synergistic effect with collagen
- ✓ Increases flexibility and mobility
- ✓ Improves joint comfort

Value propositions

For consumers at any age

- Seniors who want to maintain an active lifestyle
- Athletes and physically active consumers
- Proactive consumers appreciating the benefits of plants and collagen as part of their daily routines



ROSEHIP
Rosa spp.

Science & Applications

- Reduces inflammation biomarkers (especially IL-8) and cartilage-destroying enzymes MMP1 and MMP3. It therefore helps to maintain joints healthy and flexible
- Nearly 75% of the participants in our study report their joint comfort was significantly improved
- Joint comfort and mobility of participants has been improved
- Recommended dose: 0.5 g **AGILIROSE** combined with only 5 g collagen (tested on final formulation¹)



Capsules



Soft gel capsules



Gummies



Tablets



Effervescent tablets



Instant powders

MENOFELIS

NON-HORMONAL MENOPAUSE SOLUTION.

Benefits

A woman's body changes over the years. Menopause and its symptoms result from hormonal changes, differ from woman to woman and appear unpredictably, both on an emotional as well as physical level. Taking care of these changes is a key priority for enhancing quality of life. **MENOFELIS** supports women during the challenging period of menopause. Several scientific studies have shown how *Rheum rhaponticum* extract provides relief for major symptoms including hot flashes, night sweats, sleeplessness as well as mental and physical exhaustion. **MENOFELIS** provides relief for a full range of menopause symptoms.

- ✓ Significantly reduces hot flashes
- ✓ Provides relief of night sweats & sleep disturbances
- ✓ Helps reduce mood swings & anxiety
- ✓ Boosts energy
- ✓ Provides joint & muscular comfort

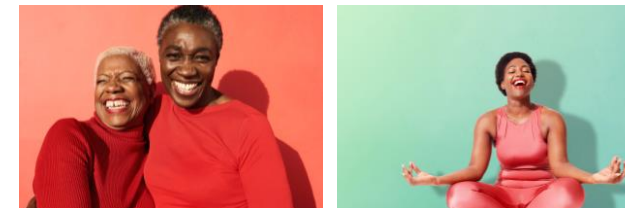
Value propositions

MENOFELIS is your plant-based solution for menopause symptom relief – so that women today can be in control again.

MENOFELIS contributes to enhancing daily energy and reducing mental exhaustion by minimizing hot flashes and night sweats. It reduces anxiety levels and other stress factors during menopause. All this leads to a better quality of life.



SIBERIAN RHUBARB
Rheum rhaponticum



Science & Applications

With *Rheum rhaponticum* extract, women can manage anxiety, as well as improve low energy and mood swings.

Restful sleep is essential to cope with the challenges of everyday life. *Rheum rhaponticum* extract provides relief of hot flashes and night sweats.

- Hormone free
- Soy free
- Non-GMO
- Vegan
- Low dose



Tablets



Capsules

RHODIOLA by Finzelberg

Protecting nature while securing supply.



Our Rhodiola cultivation



Benefits

- Enhances neurotransmitters such as serotonin, dopamine and noradrenaline. It increases alertness, memory and learning functions and relieves anxiety, depression, and mood swings.
- Enhances mental performance under stress and reduces mental and physical fatigue.
- Reduces pain and muscle damage after exercise, shows enhanced antioxidant capacity for enhanced physical performance.
- Stimulates neurogenesis: the repair and birth of new neurons. It also improves neuron's energy metabolism by improving ATP production.

Target groups

Consumers seeking improved mental & physical performance, enhanced alertness and stress resilience, relieved stress and anxiety.

Key Take-aways

- Our *Rhodiola rosea* cultivation in Western Europe started more than 20 years ago and provides sustainably grown and carefully selected quality, fully reliable commercialization with full traceability.
- The efficacy of Rhodiola has been examined in 2004 in a double-blind, placebo-controlled, cross-over clinical study. De Bock et al. (2004) showed that the intake of *Rhodiola rosea* extract by Finzelberg improves endurance exercise capacity (VO2max) in young healthy volunteers from Day 1.

Attributes

- ✓ Own sustainable cultivation in Western Europe
- ✓ Non-GMO
- ✓ No artificial colors or flavors
- ✓ Preservative-free
- ✓ Caffeine-free
- ✓ Vegan
- ✓ Manufactured in Germany according to GMP standards

Science

- Rosavin and salidroside constituents exhibit neuroprotective activities.
- Rosavin is one of the key compounds responsible for anxiolytic properties.
- Promotes energy production and energy metabolism by improving ATP production.

Applications



Capsules



Soft gel capsules



Tablets

APHRODANA

LIVE YOUR LOVE.



Benefits

APHRODANA is made from *Turnera diffusa* leaves, which were used by the Mayans for centuries because of their aphrodisiac qualities. **APHRODANA** helps to stabilize hormone levels and optimize enzyme activity, leading to increased sexual arousal. Plus, it contributes to a relaxed mind, which can help foster intimacy.

- ✓ Stabilizes hormone levels
- ✓ Improves blood flow and accumulation
- ✓ Reduces stress and supports emotional wellbeing
- ✓ Improves sexual desire
- ✓ For all sexes

Value propositions

Stressed, exhausted, overworked, moody – the factors and feelings of everyday life can get in the way of a healthy sex drive.

A significant proportion of the population is affected by a lack of sexual desire, despite wanting to regain sexual harmony with their partners.

Time to live your love with **APHRODANA**, the unisex aphrodisiac for all ages.



DAMIANA
Turnera diffusa

Science & Applications

- **APHRODANA**, a natural aphrodisiac with a multi-faceted approach, has shown in two human clinical studies to improve mood and desire in all sexes as well as sexual performance.
- **APHRODANA** helps to stabilize hormone levels and optimize enzyme activity, leading to increased sexual arousal.
- **APHRODANA** is showing positive effects on the „Brain-Body-Connection“ through its relaxing properties and thus supporting partners emotional wellbeing, which is needed to foster intimacy.
- Recommended dose: 600mg daily
- **APHRODANA** is a highly effective aphrodisiac ingredient. Tablets and capsules are the ideal forms of delivery for a comfortable and convenient intake.



Capsules



Tablets